

Singapore Carbon Market & Investor Forum

# PARTNERSHIP PROSPECTUS

15-16 AUGUST 2025
PARKROYAL COLLECTION PICKERING
SINGAPORE

carbonmarketinstitute.org/summit







# **About the Carbon Market** & Investor Forum

Building on the momentum of the last two years, CMI's 3rd Carbon Market & Investor Forum is returning to Singapore on 15-16th October 2025.

International market linkages and voluntary climate action continue to ramp up, bolstered by renewed ambition through NDC's submitted to the UNFCCC. New technologies, services and guidance are coming online, creating new market opportunities and efficiencies.

This international industry must keep up the momentum to decarbonise the global economy. The Forum will build relationships, foster new discussions, and connect professionals, investors and policy-makers from across the region.

## **Event Background**

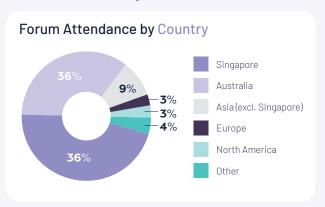
Singapore is well-positioned as a hub to convene high-impact professionals from government, business, investment, and service and technology provision.

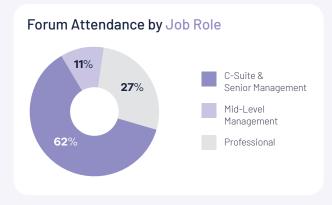
Previous Forums have garnered significant regional interest demonstrated through support and participation from various Singaporean and Australian Government Ministries, global banks, law firms, carbon service providers, investors, traders, industry, research experts and more.

With over 145 member organisations across industries engaging in carbon markets and emissions reduction activities, and a highly regarded events calendar, CMI is poised to engage a large and well-informed audience.

The Forum will be held as a one and a half day in person event on August 15 & 16, 2025 at the PARKROYAL COLLECTION, Pickering, Singapore.

## 2024 Forum Snapshot









"One of the best forums on developing carbon assets I've attended in a while - genuine expert commentary and a solid balance of investors and project developers." - Forum Survey (anonymous)













# **2025 Event Program**

The Singapore Carbon Market & Investor Forum will be held as a one and a half day event on August 15 & 16, 2025.

The three general themes have been selected to provide a framework for the plenaries, workshops and networking events.

## DAY 1

Day 1 of the program will focus on the key themes Nature-Based Solutions, as well as International Linkages, with relevant workshops, plenaries and networking opportunities. The day will conclude with a Forum Dinner.

## DAY 2

Day 2 will serve as an Investor and Finance forum, with opportunities for commercial interaction and networking through targeted workshops, and a networking luncheon.



3 Key Themes across plenaries, workshops and networking events.

## 1. Nature-Based Solutions

Across the globe, nature-based solutions hold opportunities to boost climate resilience and draw down carbon at scale.

As carbon markets evolve, so too does our capacity for holistic climate repair as we consider carbon as part of a picture, including biodiversity and other ecosystem services.

Program & Themes to be confirmed closer to the event.

## 2. International Linkages

Now is the time for seizing new investment opportunities that will achieve emissions reduction and associated co-benefits on a global scale.

Countries are rapidly advancing on international trade and cooperative mechanisms, such as the Singapore-Australia Green Economy Agreement, and article 6 implementations.

Explore these advances, and collaborate on new opportunities.

## 3. Investor & Finance Forum

Finance and investment is key to the international low-carbon transition.

As new services and technologies are operationalised within the carbon market and ecosystem, we convene those leading the charge to spotlight their advances and create opportunities for investment in the transition. The 2025 Forum will feature a renewed focus on showcasing investment opportunities in the market.



# 2025 **Partnership Packages**



## **Lead Partner**

Our highest-level partner for the Forum. As proud Lead Partner, you can demonstrate your leadership in APAC Carbon Markets, with numerous opportunities for exposure through speaking addresses, promotion & branding.

The Lead Partner will also receive extensive networking and activation opportunities with a large number of in person & delegate passes included.

Forum Participation	QTY
Keynote Speaker Invitation <i>OR</i> Plenary Panel Participation*	1
Workshop Moderation*	1
Address at Forum Dinner	1
Brand	QTY
Media Package	1
Media Package Thought Leadership Web Post (event website, digital/social channels)	2

Complimentary Registrations	QТY
Pre-Forum Reception Registrations (to be confirmed)	15
Full Event Onsite Registrations (incl. Day 1 Dinner & Day 2 Luncheon)	15
Additional Dinner Registrations^	5
Dinner Reserved Tables	2

CMI Member Rate AUD \$50,000 Non-Member Rate AUD \$55,000

\* CMI retains control of the Summit program, ensuring speakers are of superior quality with appropriate levels of experience. This is done to present a well-balanced, innovative, and cross-representative program that addresses key industry issues.

A Additional tickets offered to sponsors at a 20% discount.



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## **Investment Forum Partner**

The Investment Forum Partner will be an organisation wishing to capitalise on the opportunities that come with CMI convening industry leaders and investors.

This package is tailored for one organisation wishing to host a networking luncheon on Day 2, as well as demonstrating a leading role in the APAC carbon market development with inclusions for delegate passes, promotion & branding.

QТΥ
1
1
QТΥ
1
2

Complimentary Registrations	QTY
Pre-Forum Reception Registrations (to be confirmed)	10
Full Event Onsite Registrations (incl. Day 1 Dinner & Day 2 Luncheon)	10
Additional Dinner Registrations^	5
Dinner Reserved Tables	1

CMI Member Rate AUD \$25,000 Non-Member Rate AUD \$30,000



<sup>\*</sup> CMI retains control of the Summit program, ensuring speakers are of superior quality with appropriate levels of experience. This is done to present a well-balanced, innovative, and cross-representative program that addresses key industry issues.

<sup>^</sup> Additional tickets offered to sponsors at a 20% discount.

## **Breakfast Partner**

The Breakfast Partner will be an organisation wishing to showcase their leadership in the region, and convene staff and clients alike for a unique networking opportunity.

This package is tailored for up to two organisations wishing to host a networking breakfast on Day 1 or Day 2, as well as demonstrating a leading role in the APAC carbon market development with inclusions for delegate passes, promotion & branding.

Forum Participation	QТY
Keynote Speaker Invitation <i>OR</i> Plenary Panel Participation*	1
Address at Investor Forum Luncheon on Day 2	1
Brand	QTY
Promotions Package	1
Thought Leadership Web Post (event website, digital/social channels)	1
Complimentary Registrations	QTY
Pre-Forum Reception Registrations (to be confirmed)	10
Full Event Onsite Registrations^ (incl. Day 1 Dinner & Day 2 Luncheon)	10
Dinner Reserved Table	1

CMI Member Rate AUD \$22,000 Non-Member Rate AUD \$28,000

## **Speed Networking Host**

At dedicated times in the program, Forum delegates will have the excellent opportunity to engage with fellow industry participants through a series of concise one-onone meetings. After completing a short questionnaire delegates will be able to make unique introductions, showcase business objectives and explore potential collaborations with customers and partners.

Forum Participation	
Opportunity to provide introduction to the Networking Session	1
Brand	
Promotions Package	1
Complimentary Registrations	
Pre-Forum Reception Registrations	8
Full Event Onsite Registrations^ (incl. Day 1 Dinner & Day 2 Luncheon)	8

CMI Member Rate AUD \$15,000 Non-Member Rate AUD \$18,000

#### **Partner**

Partners are organisations that want to promote their leadership to the APAC carbon market. We work closely with our Partners to tailor a package that will maximise the sponsor's brand, position and influence in the lead up to, during, and post-Forum.

Forum Participation	QTY
Plenary Panel Participation* <i>OR</i> Workshop Moderation	1
Brand	QTY
Promotions Package	1
Complimentary Registrations	QTY
Pre-Forum Reception Registrations	6
Full Event Onsite Registrations^ (incl. Day 1 Dinner & Day 2 Luncheon)	6
^	

CMI Member Rate AUD \$12,000 Non-Member Rate AUD \$15,000

- \* CMI retains control of the Summit program, ensuring speakers are of superior quality with appropriate levels of experience. This is done to present a well-balanced, innovative, and cross-representative program that addresses key industry issues.
- ^ Additional tickets offered to sponsors at a 20% discount.



## **Supporter**

Supporters are organisations wishing to connect with the APAC market, and promote their brand. We work closely with our Supporters to tailor a package that will maximise their brand and influence in the lead up to, during, and post-Forum.

Brand	QTY
Promotions Package	1
Complimentary Registrations	QTY
Pre-Forum Reception Registrations (to be confirmed)	3
Full Event Onsite Registrations^ (incl. Day 1 Dinner & Day 2 Luncheon)	3

CMI Member Rate AUD \$6,000 Non-Member Rate AUD \$8,000

#### **Coffee Cart**

Place your organisation at the centre of the action by sponsoring a branded coffee cart, to be situated in the main Forum space at the PARKROYAL COLLECTION, Pickering.

QTY
1
QTY
1
QTY
1
1

Flat Rate AUD \$6,000

## **RESERVE YOUR SPONSORSHIP**



If these Partnership Package options do not suit your organisation, the CMI team can work with you to customise a bespoke package to meet your unique objectives and business needs.

Please note that all sponsor applications are subject to approval by CMI.

To express interest and discuss packages, please email:

Claire Reid — CMI Event Director

P +61 400 876 494

claire.reid@carbonmarketinstitute.org



<sup>^</sup> Additional tickets offered to sponsors at a 20% discount.

# **CMI's Membership** & Sponsorship Policy

Globally, expectations are increasing for private sector organisations to demonstrate greater transparency and credibility in their transition pathways towards net zero.

As companies grapple with how to lead in the climate crisis, CMI has a responsibility to engage and support business members in best practice responses. In line with these expectations, our 2025 Strategic Plan priorities CMI's objective to support member organisations to make urgent, credible climate strategies and transformative investments.

Our Member and Sponsorship Policy (Policy) - that takes effect from 1st July 2025 - reinforces CMI and our members' commitment to credible climate action.

It enables CMI to continue to act a leading institute and advocate for best practice in decarbonisation and the use of market-based solutions.

The Policy creates a tiered member and sponsorship structure focused on organisation type and public facing transition and/or climate plans (see table below). Member and sponsors that demonstrate alignment with the Policy are afforded full access to CMI's governance and higher tiers of sponsorship at lead events. Organisations whose transition plans are not as progressed will be invited to become associate members with continued access to CMI's membership services. The tiered structure allows CMI to continue engaging with and gaining input from a broad range of stakeholders, while remaining true to our vision and managing risk for CMI and its stakeholders.

Prospective sponsors are encouraged the view the Policy in full.

Organisation	Sponsorship Policy Requirements	Membership Options	Sponsorship Tier Options
Large corporate (>\$5M revenue per year) or Carbon intensive (emissions > 100,000 t Scope 1 CO <sub>2</sub> e per year)	Demonstrated	Corporate	All
	Not Demonstrated	Associate	Gold and below
Other potential sponsors and members	No transition plan requirements	All	All



## **Member and Sponsorship Policy Requirements**

To join CMI as a corporate member or lead sponsor, large corporate and carbon-intensive applicants must have a public facing transition or climate plan, which reports on:

- a. Material scope 1 and 2 emissions and where possible identifies scope 3.
- b. Targets for scope 1 and 2 consistent with the Paris agreement and achieving net zero by 2050. Targets for scope 3 emissions should be included where possible.
- c. How actions taken to reduce emissions consistent with reported targets are given priority and when high integrity carbon credits are used for residual or hard to abate emissions.
- d. Resources committed to meet the organisations decarbonisation goals.
- e. Review mechanisms for the organisations transition plan.





# Carbon Market Institute Singapore Prospectus J101523 V5 Design by Ma

## **Contact Us**

On the journey to net-zero, don't miss this opportunity to associate your brand with CMI's premium climate action and business event.

If these options do not quite suit your organisation, please contact CMI so that we can customise a bespoke package. Please note all sponsor applications are subject to approval by CMI.

For more information, contact:

Claire Reid, Events Director Carbon Market Institute

claire.reid@carbonmarketinstitute.org

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