

AER SUMMIT 2026



**AMBITION TO ACTION:
NAVIGATING NET ZERO
& MARKETS**

20-21 OCTOBER 2026
ADELAIDE CONVENTION CENTRE
TARNTANYANGGA



Sponsorship Prospectus

CEO Invitation

I would like to invite you to partner with the Carbon Market Institute (CMI) for Australia's premier business and climate investment and carbon market event for 2026. The 13th Australasian Emissions Reduction Summit will be held from **20-21 October** in Adelaide, on the traditional Country of the Kurna people.

The AER Summit is ideally placed for discussions on the future of the Safeguard Mechanism, with a review slated to start in the second half of 2026. There are calls for the deepening and broadening of the Safeguard as a means to achieve Australia's climate goals and international commitments. The Summit provides a platform for detailed discussions about modelling, pathways and opportunities for Australia's carbon market, and to understand what this means.

The timing of the Summit as a precursor of the COP31 meeting in November 2026 provides the opportunity to discuss Australia's international and Asia Pac climate policy preferences, and the responsibility of leading the negotiations. As many Summit participants will be traveling to Türkiye to participate in COP31 negotiations and events, the Summit will provide an ideal place and moment in time to sharpen policy and messaging.

The Summit will also present a valuable opportunity to discuss other pressing issues shaping the sector, with a particular focus on Indigenous perspectives. The program will include sessions on the implementation of ACCU Review recommendations, mandatory corporate disclosure reforms and greenwashing focus, as well as key milestones in the evolution of the Safeguard Mechanism. Expect to hear the latest developments in ACCU method design and integrity reforms, emerging opportunities in nature repair markets, investment in climate infrastructure, and the rapid advancement of climate solutions technologies - alongside so much more.

In the past, the Summit has been the pivotal place for leaders from government, business and the community to share their insights and policy announcements. Now in its 13th year, the AER Summit will once again provide an opportunity for debate and reflection on the evolving policy landscapes in Australia.

The Summit provides a high-profile and much sought after platform for partners to introduce their organisation and services to future customers, business peers and opinion makers, and establish their presence in the carbon and nature repair markets.

Don't miss the opportunity to align your brand with this flagship event. Join the organisations and leaders shaping policy and driving investment across Australia and the region. Now is the time to contact us to secure preferential partnership options.



Dr Sasha Courville

Chief Executive Officer
Carbon Market Institute

About the Summit

The Australasian Emissions Reduction Summit is the premier business and climate action event in Australia, combining a world-class conference and exhibition.

The 13th AER Summit comes at a critical moment. With the Safeguard Mechanism review, mandatory climate disclosures and COP31 all on the horizon, the Summit will focus on the policy, market and commercial issues shaping decisions right now.

Join us in 2026

Curated program with globally recognised speakers with high-level keynote sessions, plenary Q&A panels, interactive workshop sessions & engaging side events

800+ attendees from Australia and overseas

Broad national media & social media coverage

Exhibition Hall

Diverse social & networking opportunities

Business meeting spaces



AMBITION TO ACTION: NAVIGATING NET ZERO & MARKETS

The AER Summit has been an important forum for discussion on climate and regional realities, and the investment required for a ‘just’ and inclusive transition to a net zero economy. It is a key platform for CMI’s mission to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5°C.

INNOVATION

The AER Summit 2026 reflects a market entering a more mature phase. The program will focus on the practical challenges and opportunities shaping decision-making now—from safeguard evolution and disclosure reform to integrity, nature market development and new climate investment pathways. Aligning with the Summit positions your organisation as part of the market’s next chapter.

INFLUENCE

Be visible in the conversations that matter most. AER Summit convenes the leaders, policymakers, investors and market participants shaping Australia’s climate and carbon agenda at a critical time in the lead-up to COP31. Sponsorship gives your organisation a credible platform to build profile, contribute to the debate and strengthen its position in a rapidly evolving market.

INTERACTION

Connect with an engaged and senior audience looking for commercial insight, practical solutions and trusted relationships. From emitters and buyers to project developers, advisers, financiers and government, AER Summit brings the value chain together in one place for higher-quality discussion and meaningful engagement.

IMPACT

Extend your reach before, during and after the Summit through CMI’s established network, marketing channels and event platform. This is more than on-site visibility—it is an opportunity to align your brand with a flagship event, engage future customers and partners, and participate in the ideas and relationships shaping the transition ahead.

Sample organisations who attended the 2025 AER Summit



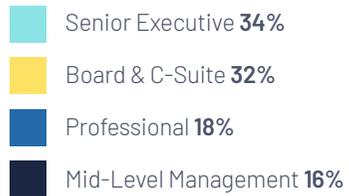
Bloomberg



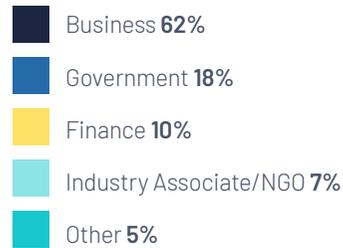


2025 Summit Snapshot

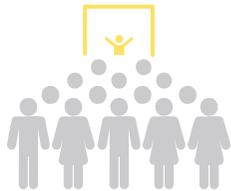
Summit Attendance by Job Role



Summit Attendance by Sector



120
Presenters



52%
Women

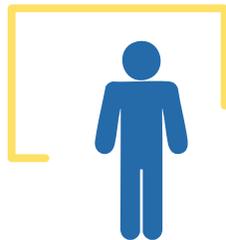
250+
Companies
Attending



600+
Attendees



25
Exhibitors



*"More than just
a Summit – it's an
experience"*

Sample of our 2025 Sponsors



Sponsor & Partner Opportunities Snapshot for 2026

SPONSORSHIP PACKAGES

KEY INCLUSIONS	Host	Diamond	Platinum	Gold	Silver	Expo
Program - Plenary Participation	✓	✓	✓			
Program - Workshop Participation	✓	✓	✓	✓		
Exhibition Booth	Double	Double	Single	Single		Single
Thought Leadership Blog Post	2	2	1			
Pre-Summit Carbon Conversation Webinar	1	1				
Lanyard Branding	✓					
Logo on Delegate Badge		✓				
Branded Private Meeting Pod	✓	✓	✓			
Summit Comms Package	✓	✓	✓	✓	✓	✓
Pre-Summit VIP Reception Tickets	20	15	10	6	4	
Full Summit On-site Registrations	20	15	10	6	4	2
Gala Dinner Tickets	20	15	10	6	4	2
Gala Dinner Reserved Table	2	2	1			
Experience Host	1					

✓ Included

Our 2026 Sponsorship Packages allow you to build bespoke value; showcase your products and services to influencers and decision-makers; and connect you with the rapidly expanding business and climate action sector.

Our partners and sponsors provide thought leadership to the Australian market, participate in the Summit Program, and contribute to the delegate experience.

EXPERIENCE PACKAGES

Wellness Provider	Gala Dinner
Recharge Lounge	Networking Breakfast
Women in Climate	Indigenous Supporter

RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. To express interest and discuss packages, please email:

Claire Reid – CMI Event Director
claire.reid@carbonmarketinstitute.org

Summit Comms Package

As appropriate, sponsors and partners will receive the Summit Comms Package, which includes marketing and promotional benefits, in the lead up to, during and after the Summit. Exposure will be according to the sponsorship level, and any additional items are detailed in the Brand section of each Sponsorship or Experience Package.

PRE-SUMMIT BENEFITS

- Brand acknowledgement via social media channels, the Summit App and the event website.
- Brand acknowledgement in all pre-Summit promotional materials, including direct marketing email, social media and Summit advertising campaigns.

AT THE SUMMIT BENEFITS

- Brand acknowledgement on all on-site event collateral, including in the Summit program, event entry banners and event opening/closing slides.
- Social media during Summit.
- Media attendance at the event coupled with daily media updates and extensive coverage.

POST-SUMMIT BENEFITS

- Logo inclusion in on-demand event content.
- Brand acknowledgement in Summit wrap email & post-event content hub (sent to all attendees).
- Post-Summit Media & Engagement Report, including sponsor-specific statistics and data.

COMMS PACKAGE STATISTICS

Reach an active and engaged audience*:

- **Reach of email marketing campaign:** 7,000 subscribers, resulting in 41,000 opens and 24,000 click-throughs.
- **Media on-site:** Attended by 15 high profile journalists (ABC, The Guardian, The Age and The Australian), 23 media mentions of the Summit.
- **Website reach:** 11,000 page visits in the months leading up to the event, 8,000 new users, and 9,000 views occurred in the week before the event. The summit webpage is the organisations' highest performing page by far, second only to the homepage.
- **Social media influence:** Over 16,000 LinkedIn followers, across CMI socials in 2024 the AER Summit garnered 300,000 impressions (a substantial growth in online presence).
- **Social media toolkit:** Supplied to all sponsors, this featured custom social media assets, branding resources, pre-written content and key resources.
- **Adverting:** CMI's targeted LinkedIn Advertising campaign generated 300,000 impressions and 1,300 click-throughs.

*Based on 2023 & 24 AER Summit Campaigns.



2026 Summit Sponsorship Packages



Host

2026 AER Summit Host

Our Highest-level partner for the Summit. As Host Partner, your brand will take centre stage—maximising visibility, strengthening market presence, and positioning your organisation as a leading voice in the transition to net zero.

Summit Participation	QTY
Pre-Summit Reception Official Host	1
Pre-Summit Reception Welcome Address	1
Summit Keynote Speaker Invitation OR Plenary Panel Participation*	1
Workshop Moderation	1
Double Exhibition Display	1
On-site Booth & Promotion [§]	1
Pre-Summit Carbon Conversation Webinar	1
Brand	QTY
Summit Comms Package	1
Thought Leadership Blog Posts (event website, digital/social channels)	2
Logo on Delegate Lanyards	1
Branded Private Meeting Pod	1

Complimentary Registrations	QTY
Pre-Summit Reception Tickets	20
Full Event On-site Registrations [^]	20
Gala Dinner Tickets	20
Gala Dinner Reserved Table (10pax each)	2
Experience Host	QTY
Opportunity to host a side event (pre or post the Summit). Examples include site visits or a lunch and learn experience in and around Adelaide. <i>Note: Additional expenses may apply - please discuss your ideas with us.</i>	1

CMI Member Rate \$60,000 + GST
Non-Member Rate \$65,000 + GST

* CMI retains control of the Summit program, ensuring speakers are of superior quality with appropriate levels of experience.

This is done to present a well-balanced, innovative, and cross-representative program that addresses key industry issues.

§ All exhibition booths include one complimentary pass for booth staff. Upgrade to Double Exhibition Display Booth available for additional \$800 + GST.

^ Additional tickets offered to sponsors at a 20% discount.

Acceptance of all sponsor and exhibitor applications are subject to approval of CMI. Multiple sponsors from the same industry sector may be accepted into sponsorship categories, noting some limits at the highest levels to ensure programmatic diversity, independence and economy-wide appeal of the event.

Diamond

4 ONLY

Diamond Partner

The Diamond Partner Package is limited to four (4) premium sponsorships, Diamond Partner is reserved for organisations that want to promote their climate action leadership to the Australian and international market.

We work closely with our Diamond Partners to tailor a package that will maximise the sponsor’s brand, position and influence in the lead up to, during the Summit, and in the market post-event.



Summit Participation	QTY
Plenary Panel Participation*	1
Workshop Moderation*	1
Double Exhibition Display On-site Booth & Promotion [§]	1
Pre-Summit Carbon Conversation Webinar	1

Brand	QTY
Summit Comms Package	1
Thought Leadership Blog Posts (event website, digital/social channels)	2
Logo on Delegate Lanyards	1
Branded Private Meeting Pod	1

Complimentary Registrations	QTY
Pre-Summit Reception Tickets	15
Full Event On-site Registrations [^]	15
Gala Dinner Tickets	20
Gala Dinner Reserved Table (10pax each)	2

We aim for broad sectoral representation within our Diamond sponsor cohort to ensure the event’s continued economy-wide appeal and thematic diversity.

CMI reserves the right to limit sectoral representation at its discretion, noting a maximum of two companies from any one sector will be accepted in any one year.

CMI Member Rate \$45,000 + GST
Non-Member Rate \$50,000 + GST

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^ Additional tickets offered to sponsors at a 20% discount.

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Platinum

Platinum Sponsorship is a major package, giving sponsors a prime role in promoting their climate action leadership, programs and activities, prior to, and at the Summit. We work with Platinum sponsors to ensure their expertise and offerings are weaved throughout the event program and promotions, ensuring a return for the organisation and its clients.

Summit Participation	QTY
Summit Plenary Panel Participation*	1
Workshop Moderation OR Participation	1
Single Exhibition Display On-site Booth & Promotion [§]	1
Brand	QTY
Summit Comms Package	1
Thought Leadership Blog Post (event website, digital/social channels)	1
Branded Private Meeting Pod	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	10
Full Event On-site Registrations [^]	10
Gala Dinner Tickets	10
Gala Dinner Reserved Table (10pax)	1

CMI Member Rate \$30,000 + GST
Non-Member Rate \$35,000 + GST

Gold

The Gold Sponsor Package enables sponsors to have a strong presence at the Summit, ensuring their services and offerings are showcased in the lead up to, and at the Summit — through the program and on the floor.

We work with our Gold sponsors to ensure they can share their expertise at the event in a way that supports their position in the market as a leading business and climate action focused organisation.

Summit Participation	QTY
Workshop Moderation OR Participation	1
Single Exhibition Display On-site Booth & Promotion [§]	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	6
Full Event On-site Registrations [^]	6
Gala Dinner Tickets	6

CMI Member Rate \$20,000 + GST
Non-Member Rate \$25,000 + GST



Silver

The Silver Sponsor Package allows sponsors to have a visible Summit presence. Silver sponsorship allows branding & promotional benefits to prominently position in the market & make valuable connections.

Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	4
Full Event On-site Registrations [^]	4
Gala Dinner Tickets	4

CMI Member Rate \$12,000 + GST
Non-Member Rate \$15,000 + GST

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[§] All exhibition booths include one complimentary pass for booth staff. Upgrade to Double Exhibition Display Booth available for additional \$800 + GST.
[^] Additional tickets offered to sponsors at a 20% discount.

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Experience & Promotional Packages

There are Experience & Promotional Sponsor Packages to suit your brand position in the right way to the right audience.

This could be at the *Women in Climate Lunch*, the *Gala Dinner*, in person at an *Exhibition Booth*, in the *Recharge Lounge*, connecting delegates as a *Wellness Provider*, or *Indigenous Participants*.

Each of the Experience & Promotional Packages are unique sponsorship opportunities, associating your brand as sole sponsor.



1 ONLY

Wellness Provider

Position your brand as the Summit's exclusive wellness provider, assisting attendees to stay healthy, unwind and ready to take on the Summit.

Summit Participation	QTY
Single Exhibition Display On-site Booth & Promotion [§]	1
Wellness Package	QTY
Juice Bar	1
Upright Massage Station	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	3
Full Event On-site Registrations [^]	3
Gala Dinner Tickets	3

CMI Member Rate \$15,000 + GST
Non-Member Rate \$20,000 + GST

1 ONLY

Recharge Lounge

Position your brand in the Summit's 'recharge' lounge where delegates will recharge their devices, network, and catch up on emails.

Recharge Station	QTY
Branded Recharge Lounge Area (includes furniture, charging stations for attendees)	1
Coffee Cart & Barista	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	3
Full Event On-site Registrations [^]	3
Gala Dinner Tickets	3

CMI Member Rate \$25,000 + GST
Non-Member Rate \$30,000 + GST

[§] All exhibition booths include one complimentary pass for booth staff. Upgrade to Double Exhibition Display Booth available for additional \$800 + GST.

[^] Additional tickets offered to sponsors at a 20% discount.

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1 ONLY

Networking Breakfast

This distinctive opportunity stands out as one of the only packages offering sponsors the privilege of delivering a keynote speech, allowing you to captivate a targeted audience with your insights and expertise.

As the Networking Breakfast Host, you will be at the forefront of fostering meaningful connections among industry leaders, policymakers, and influencers.

Summit Participation	QTY
Official sponsor of the Day 1 Networking Breakfast	1
Keynote address at the Networking Breakfast	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	4
Full Event On-site Registrations [^]	4
Gala Dinner Tickets	4

CMI Member Rate \$20,000 + GST
Non-Member Rate \$25,000 + GST

1 ONLY

Women in Climate Lunch

An informal panel and networking event, the Women in Climate Lunch celebrates and showcases the leading role of women in the sector. As sole sponsor, you will be positioned as an employer of choice and invited to present in the panel.

Summit Participation	QTY
Official sponsor of the Women in Climate Lunch, held in a private space near to the Summit area	1
Keynote address & panel participation at the Women in Climate event	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	4
Full Event On-site Registrations [^]	4
Gala Dinner Tickets	4

CMI Member Rate \$25,000 + GST
Non-Member Rate \$30,000 + GST

1 ONLY

Gala Dinner

The Summit Gala Dinner is a lavish finish to the first day of the Summit. The sole dinner sponsor will align their brand with a high-quality fine dining experience, thought-provoking speakers and informal networking for 500+ guests and VIPs. The dinner is a Summit highlight, and an unmissable experience.

Summit Participation	QTY
Official sponsor of the Gala Dinner	1
Welcome address at the Gala Dinner	1
Brand	QTY
Summit Comms Package	1
Full Branding & acknowledgement as Sole Dinner Sponsor	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	4
Full Event On-site Registrations [^]	4
Gala Dinner Tickets	20
Gala Dinner Reserved Table (10pax each)	2

CMI Member Rate \$30,000 + GST
Non-Member Rate \$35,000 + GST

[^] Additional tickets offered to sponsors at a 20% discount.

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1 ONLY

Indigenous Supporter

Associate your brand with a package enabling indigenous delegates to access the Summit and showcase a cultural experience.

Indigenous Supporter Package	QTY
Full Event On-site Registrations for Indigenous Delegates	8
Support for, and introduction of a cultural, musical and/or educational experience	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	2
Full Event On-site Registrations [^]	2
Gala Dinner Tickets	2

CMI Member Rate \$15,000 + GST
Non-Member Rate \$20,000 + GST

Bottle / Keep Cup Sponsor

Provide delegates with Keep Cups OR Water Bottles as a memorable and impactful branding item.

Brand	QTY
Custom Branded Water Bottles OR Keep Cups	600
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	1
Full Event On-site Registration [^]	1
Gala Dinner Ticket	1

CMI Member Rate \$10,000 + GST
Non-Member Rate \$12,000 + GST

ADD ONS

BRANDED CARTS & STATIONS

Branded carts and stations can be included as an **add-on** to any sponsorship package.

Speak with CMI to discuss in more detail.

Brand	QTY
Custom Sponsor Signage on Station	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	2
Full Event On-site Registrations [^]	2
Gala Dinner Registrations	2

	CMI MEMBER RATE	NON-MEMBER RATE
Coffee Cart	\$10,000 + GST	\$12,000 + GST
Smoothie Station	\$10,000 + GST	\$12,000 + GST

[^] Additional tickets offered to sponsors at a 20% discount.

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EXHIBITION BOOTHS & BRANDED PRIVATE MEETING PODS

An Exhibition Booth allows sponsors a presence on the ground, facilitating additional branding and promotional benefits. Booths are positioned in the Summit catering and networking space enabling maximum exposure.

Kiosk

Exhibition	QTY
Table Top Exhibition Display	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	1
Full Event On-site Registration [^]	1
Gala Dinner Ticket	1

CMI Member Rate \$5,000 + GST
Non-Member Rate \$6,000 + GST

Single Booth

Exhibition	QTY
Single Exhibition Display On-site Booth & Promotion	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	2
Full Event On-site Registrations [^]	2
Gala Dinner Tickets	2

CMI Member Rate \$10,000 + GST
Non-Member Rate \$12,000 + GST

Double Booth

Exhibition	QTY
Double Exhibition Display On-site Booth & Promotion	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	3
Full Event On-site Registrations [^]	3
Gala Dinner Tickets	3

CMI Member Rate \$12,000 + GST
Non-Member Rate \$15,000 + GST

Branded Private Meeting Pod

Exhibition	QTY
1 x Private Branded Meeting Pod to Conduct Meetings	1
Brand	QTY
Summit Comms Package	1
Complimentary Registrations	QTY
Pre-Summit Reception Tickets	2
Full Event On-site Registration [^]	2
Gala Dinner Ticket	2

CMI Member Rate \$10,000 + GST
Non-Member Rate \$12,000 + GST

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CENTREPIECE

AER
SUMMIT
2025

NEXT STEPS
FOR NET ZERO

Contact Us

On the journey to net zero, don't miss this opportunity to associate your brand with CMI's premium climate action and business event.

If these options do not quite suit your organisation, please contact CMI so that we can customise a bespoke package. Please note all sponsor applications are subject to approval by CMI.

For more information, contact:

Claire Reid, Events Director
Carbon Market Institute

E claire.reid@carbonmarketinstitute.org

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