

9th Carbon Farming Industry Forum

Partnership Prospectus



About the Carbon Farming Industry Forum

The Carbon Market Institute (CMI)'s Carbon Farming Industry Forum is the key industry event convening stakeholders across the supply chain of Australia's carbon market and carbon farming industry. The Forum provides a platform for key stakeholders to gather, consider latest developments and progress key actions in CMI's Carbon Farming Industry Roadmap. The 2025 Forum will be a working forum, assisting the upgrade of the Roadmap and integration with emerging nature repair industry.

This Forum is an important opportunity for Australia's carbon industry stakeholders to meet and work together in advancing the industry. This is of even greater importance given the rapidly changing carbon landscape in Australia. Following the first year of the enhanced Safeguard Mechanism, the ongoing ACCU Scheme changes, and the implementation of a Nature Repair Market, the Forum offers a pivotal point of reflection on Australia's evolving policy landscape, and the enormous opportunity to integrate the protection and restoration of nature as we build a net zero, nature positive economy while seeking to maximise Indigenous and regional benefits.

The past year has seen progress on the renovation of Australia's carbon credit framework, but it remains a work in progress with key elements remaining, including a process for the consideration of new methods and legislation critical to implementing key recommendations of the Independent ACCU Review.



In 2025, the integrity of ACCUs is paramount as they underpin a stronger compliance Safeguard Mechanism driving emissions reduction sending a growing carbon price signal to large emitting facilities through compounding annual reduction requirements. They also help to meet the needs of the rapidly growing number of organisations that are taking voluntary action in the net zero challenge. They can support deepening and broadening of the mechanism to other sectors as well as accelerating broader investment in climate and biodiversity solutions and an increasing focus on carbon removals to support negative emission goals. The supply of ACCUs will need significant scale-up with carbon farming, with some estimates suggesting the land sector may need an 8-fold increase in sequestration to meet 2050 targets.

Alongside the carbon market, the recently legislated Nature Repair Market is expected to create incentives for protecting and restoring biodiversity. The forum will be a key opportunity to explore the interoperability of markets in boosting investment into climate and biodiversity solutions simultaneously.



Background & Audience

Now in its 9th year, the Forum provides a platform to explore key themes focusing on the industry's potential to deliver important environmental outcomes, increase agricultural productivity and open up new markets and revenue streams in rural and regional communities. It is an opportunity to take stock of the year and the actions and innovations, as well as addressing industry challenges.

The Forum convenes a diverse audience across the entire carbon value chain, drawing on CMI's membership of 150 organisations and wider stakeholder network. Typically, attendees include representatives of national and state government agencies; Indigenous carbon industry leaders; natural resource management organisations; carbon project developers; agricultural, information and geo-spatial technology innovators; emissions intensive and other demand side corporate entities; banks, financiers and strategic advisers.



Partnering with the 2025 Forum

CMI is seeking partners to support this event.

The Carbon Farming Industry Forum is an established and highly regarded national forum and 'official partner' recognition status will be awarded across all Forum collateral. Partners receive impactful branding opportunities, program participation, media exposure across the event and related CMI media outputs and delegate passes.

Partnership provides a unique opportunity to associate your brand with CMI's leading work in carbon & nature markets, carbon farming and agriculture, and nature positive initiatives. These initiatives include CMI's hosting of the world leading Carbon Industry Code of Conduct.

Partnership is limited with packages outlined below.



2025 Event 9th Carbon Farming Industry Forum

The 2025 event will be held in May as a two-day conference preceded by a day of carbon project site visits. The CFIF is always held in regional Australia and presents an opportunity to take delegates on field trips to highlight on-ground projects, as well as supporting local businesses and tourism. Building on the success and renown of previous forums, the event provides opportunities

for knowledge exchange, commercial interaction and to workshop solutions to industry issues as well as progressing carbon market integrity, knowledge, and capacity.

Four overarching themes support the sessions, providing a framework for the plenaries and workshops:

4 Key Themes

1. Carbon Farming & Market Developments

Taking stock of the carbon market and recent developments.

- Industry Stocktake - Federal & State actions
- Governance & Transparency measures
- Understanding Safeguard Mechanism interactions
- Net zero sectoral planning and Agriculture & Land sector priorities
- Technology & Data needs
- Next Gen methods & Scaling supply

2. Boosting Integrity, Capacity & Investment

Developments and best practice in market integrity, capacity-building and unlocking finance

- ACCU Scheme review implementation
- Integrity Stocktake & Improvement
- Tools, Resources, Programs to build capacity
- Investible Credits and Financing solutions
- Carbon Service Provider Accreditation and Carbon Industry Code of Conduct reforms

3. Nature Positive, Nature-Based Solutions & Natural Capital

Integrating carbon markets and nature repair

- Roadmap Upgrade - balancing Natural Capital Assessment frameworks
- Nature Repair & Biodiversity & Carbon Market interoperability
- Unlocking Finance for NBS
- Carbon co-benefits & Natural Capital

4. Regional Community Opportunities & Indigenous Carbon

Ensuring participation and equitable benefit-sharing

- Partnerships, Engagement, FPIC
- Landholder Benefits and Protections (Code)
- Regional co-benefits & Community opportunities
- Priorities for a thriving Indigenous Carbon Industry

Each session will include:

Plenary: presentations from key speakers – allowing knowledge sharing of important themes and developments in the Carbon Farming industry

Workshops: facilitated workshops in breakout groups – allowing for idea generation and collaboration

Networking and Q&A's: facilitated networking – networking and Q&A will aim to build connections within the industry

Forum Partnership Packages

Secure your sponsorship today

Claire Reid

Events & Membership Director

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HOST PARTNER

Our highest level partner at the Forum, the proud host partner will receive maximum opportunities for exposure and engagement with the Forum program and delegates. Your organisation will be recognised as the sole host partner, including the host of the Forum Dinner, a relaxed backyard dinner in the beautiful Cairns Marina, providing a sensational networking experience.

Forum Participation

1 | Opening Address
1 | Plenary Panel Participation OR Workshop Participation
1 | Table-Top Exhibition
Opportunity to host site visit*

Brand

1 | Full Branding & Acknowledgement as sole Host Partner

Complimentary Registrations

10 | Full Event Registrations

\$40,000 (CMI Member Rate)

\$45,000 (Non-Member Rate)

*Additional fees apply

1 ONLY

PARTNER

The Partner Package enables a strong presence at the Forum. We work with partner's to ensure they can share their expertise at the event in a way that supports their position in the market.

Forum Participation

1 | Plenary Panel Participation* OR Workshop Participation
1 | Table-Top Exhibition

Brand

1 | Full Branding & Acknowledgement as Partner

Complimentary Registrations

6 | Full Event Registrations

\$15,000 (CMI Member Rate)

\$20,000 (Non-Member Rate)

SUPPORTER

Supporters are organisations wishing to connect with the Australian carbon market, and promote their brand.

Forum Participation

1 | Table-Top Exhibition

Brand

1 | Full Branding & Acknowledgement as Supporter

Complimentary Registrations

3 | Full Event Registrations

\$7,500 (Flat Rate)

COFFEE CART

Add a branded coffee cart on to any partner package to maximise visibility in the Forum space. Speak with CMI to discuss in more detail.

Brand

1 | Custom Sponsor Signage on Coffee Cart

\$6,000 + GST

SITE VISIT PARTNER

Forum delegates are invited to visit carbon projects in the surrounds of Cairns on May 20th, providing a crucial practical understanding of Australian projects. Partner with CMI to position your organisation as the sole Site Visit Partner. Contact us to discuss this bespoke package, with opportunities for branding, promotion, speaking positions and delegate passes.

NETWORKING DINNER PARTNER

Forum Participation

Welcome Address at Dinner
1 | Tabletop Exhibition

Brand

1 | Full Branding & Acknowledgement as Dinner partner
Complimentary Registrations

Complimentary Registrations

3 | Full Event Registrations

\$18,000 (CMI Member Rate)

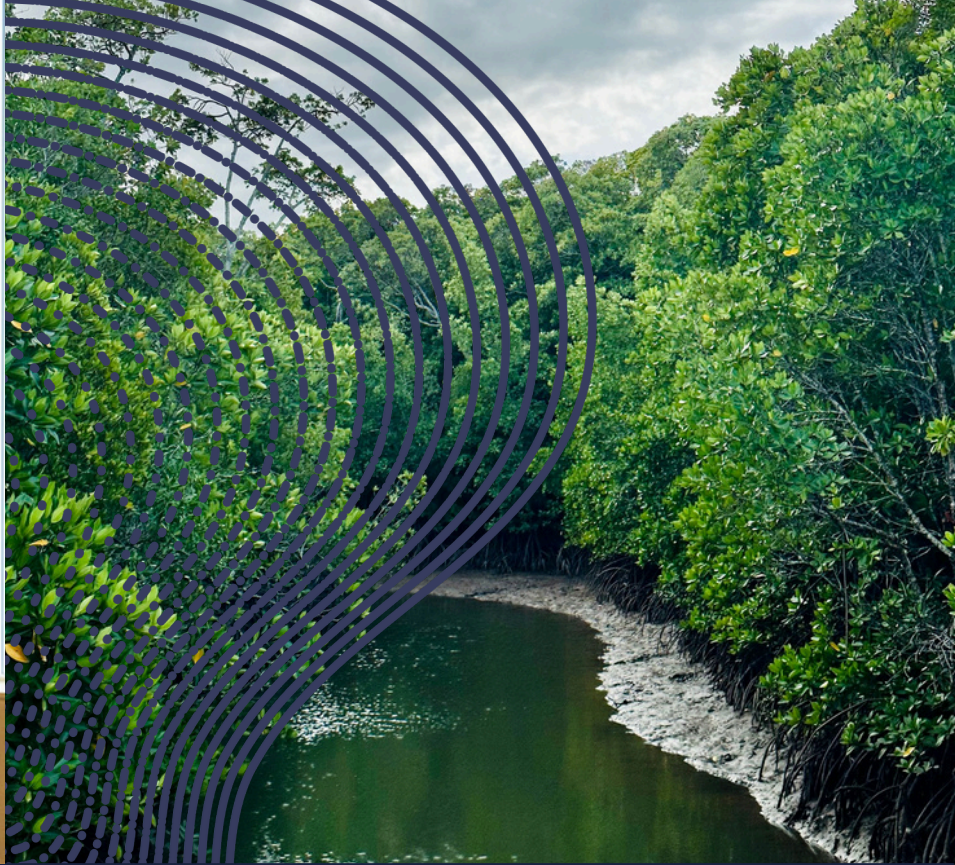
\$20,000 (Non-Member Rate)



Clear accountability and mandatory disclosures with third party assurance
Put impact on balance sheets and thru profit and loss statements

to values not captured by requirements

of carbon credits (where is



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**Please note that all sponsor applications and program inclusions are subject to approval by CMI*