

Membership Prospectus 2025

Accelerating climate action

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Hon. Chris Bowen MP Minister for Climate Change and Energy at CMI's 11th Australasian Emission Reduction Summit, 2024



East Trinity Blue Carbon project

Welcome to the Carbon Market Institute

At domestic, regional and international levels, 2025 is a critical year for policy and investment amidst ongoing scrutiny as well as reform of carbon market integrity and method development. As a member-based association for Corporate and Associate members across the carbon value chain, the Carbon Market Institute (CMI) is a unique organisation supporting capacity building, network development and policy excellence in Australia and across the Asia Pacific region.

CMI is governed by its Constitution and a three year Strategic Plan, to be renewed in 2025, with a 2050 vision of a prosperous negative emissions nature positive world. Our mission is to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5°C. Our extensive network of industry, government, community and other experts is the most valuable asset we have in accelerating climate action in accordance with this plan.

This prospectus details the numerous member services, forums and platforms we offer members, including a return of the Carbon Conversations in podcast form in 2025. This year we'll also be implementing our updated Member and Sponsorship Policy vital to our ability to have a credible voice in the robust public debate.

I invite you to join CMI and work alongside our members to help manage the risks and capitalise on the opportunities embedded in the urgently required transition to a prosperous, net zero world.



John Connor
Chief Executive Officer,
Carbon Market Institute

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Our mission is to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5C.



Who We Are

CMI is an independent, member-based institute accelerating the transition to net zero emissions.

OUR FOCUS IS TO:

- > Build capacity and opportunities through inclusive engagement and education.
- > Facilitate best practice and integrity in decarbonisation strategies, investments, carbon projects and market participants.
- > Develop and support policy and regulatory frameworks aligned with UNFCCC Paris Agreement climate goals.

CMI is governed by a Constitution approved by corporate members with commercial engagement in carbon markets who also elect the board. Associate observer members also participate where appropriate in working group and information sharing processes.



CMI's 2024 Carbon Farming Industry Forum



Soil carbon project in West Gippsland

Our Membership

CMI's growing membership includes businesses across the carbon value chain and all sectors of the economy.

We are unique, as our members both face liabilities and provide solutions in the transition to net zero emissions.

View CMI's full list of current members on the [membership page](#).



Transport



Mining



Energy



Consumer Products



Associations & Networks



Professional Services



Oil & Gas



Banks & Insurers



Carbon Service Providers



Research Institutes



Technology Providers



Manufacturing



Market Traders



Legal



Primary Producers

Membership Services

CMI is committed to developing opportunities for market growth, investment and education to maximise outcomes for market participants in the transition to a net zero emissions economy.



WORKING GROUPS*

- > Corporate Climate Leadership
- > Carbon Project Development
- > Australian Climate Policy
- > Investor
- > International Carbon Markets



BESPOKE SERVICES

- > Market & policy advice
- > Member-to-member introductions
- > Branding and promotion

*subject to change.



TASKFORCES*

- > Integrated Farm & Land Management
- > Data



MARKET INTELLIGENCE

- > Online members portal & resource library
- > Key market intelligence updates
- > International carbon market developments
- > Education and training courses



EVENTS

- > AER Summit
- > Carbon Farming Industry Forum
- > Singapore Carbon Market & Investor Forum
- > Corporate Masterclass Series
- > Carbon Conversations
- > Member Symposiums & Networking Events



Barry Hunter, Chief Executive Officer, North Australian Indigenous Land and Sea Management Alliance at CMI's 2024 AER Summit.



Savanna fire management carbon project Western Yalanji Country

New Initiatives

CMI is committed to developing accessible resources for our diverse and growing audience.

CMI HAS RECENTLY LAUNCHED THE FOLLOWING NEW INITIATIVES:

- > Education and training courses
- > Carbon Conversations podcast

EDUCATION AND TRAINING RESOURCES

The transition to net-zero and net-negative emission economies represents considerable challenges and requires continued development of capacity and expertise. Our growing education and training assets are intended to provide an accessible knowledge base for new market entrants, as well as more specialised capacity building for participants working in specific sectors. CMI has launched:

- > Carbon Market Fundamentals training
- > Carbon Farming Banker Training (members only)



CARBON CONVERSATIONS PODCAST

Since 2020, CMI has been regularly hosting the successful Carbon Conversations events online. This hugely successful and long running series has seen high profile speakers from a range of sectors discussing key industry, policy, regulatory and community issues. In late 2024 we began a new format - the Carbon Conversations podcast, episodes include:

- > Unpacking the journey towards net-zero solutions
- > How the ISO Net Zero Standard Is Reshaping Corporate Climate Action

Integrity Transparency Growth

Australia's domestic carbon abatement industry is poised to make a significant contribution towards our emissions reduction targets.

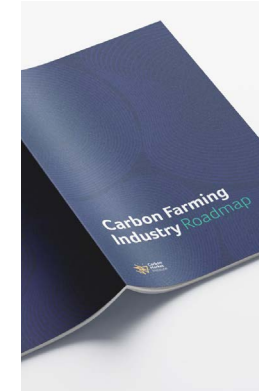
CMI WORKS WITH MEMBERS TO:

- > Build capacity and opportunities through inclusive engagement and education.
- > Facilitate best practice and integrity in decarbonisation strategies, investments, carbon projects and market participants.
- > Develop and support policy and regulatory frameworks aligned with UNFCCC Paris Agreement climate goals.



MARKETPLACE DIRECTORY

CMI's online [Marketplace Directory](#) is Australia's central market platform, supporting and connecting participants, providing critical information on project activities, and offering a range of tools and resources to support market engagement activities.



CARBON FARMING INDUSTRY ROADMAP

The [Carbon Farming Industry Roadmap](#) identifies a clear path forward for Australian industry, community and government to work together in addressing opportunities and challenges. In 2025 we aim to integrate nature repair industry milestones and look ahead to 2035 and 2050.



ACI CODE OF CONDUCT

The Code plays a significant role in Australia's carbon market. Code

Signatories who display the Code brandmark are committed to conducting their business at a high standard and in accordance with industry best practice. Please note that Signatory membership is distinct from CMI membership. If you are interested in becoming a Code Signatory or Industry Supporter, please contact the [Code Administrator team](#).

CMI RESEARCH

Australia's domestic expertise in carbon project development, market trading and sustainable finance is acknowledged as world-leading. Opportunities and initiatives continue to emerge as voluntary corporate activity and investment increase.

In 2024, CMI launched the first annual [Carbon Market Report](#), Carbon Markets & Australia's Net Zero Challenge, in collaboration with CMI members.



Membership Categories

CMI's offers membership based on organisational needs and capacities. We aim for inclusivity of market participants at all levels across the industry.

Membership Category *	Rate (AUD ex. GST) **	Member Contacts ***
Large Corporate Associate	\$10,000	12
Small Corporate Associate	\$6,100	6
Individual Corporate Associate	\$1,850	1
Professional	\$185	1
Professional (student rate)	\$92	1

* Large corporate and associate membership is for organisations with an annual revenue of greater than \$5 million. Small corporate and associate membership is for organisations with an annual revenue of less than \$5 million. Individual corporate and associate membership is for sole traders or organisations of 1 - 2 persons.

** Membership rates are subject to an annual increase of 3% or CPI (whichever is greater).

*** Member contacts represent the number of nominated individuals under the membership, each of whom receive access to our member-only insights and updates, and a Members Portal account. Additional contacts can be added to corporate and associate memberships (fees apply).



CORPORATE

Corporate membership is open to organisations, partnerships, corporations, or individuals participating in carbon markets.

It provides the full range of benefits, including voting rights as per the CMI Constitution. Applications considered under the [CMI membership policy](#).

ASSOCIATE

Associate memberships suitable for industry associations, government and regulatory agencies, research institutes, corporates as determined by the membership policy, and not for profit organisations. They receive the full range of benefits, however they are not afforded voting rights.

PROFESSIONAL

Professional membership is an individual membership category for climate change and business professionals (and students), providing access to market and policy developments and key CMI events.

Member Offerings

MEMBERSHIP AND SPONSORSHIP POLICY

CMI's [Member and Sponsorship Policy](#) is part of CMI's key objective to support members to urgently decarbonise with credible climate strategies and transformative investment. The Policy is designed to reinforce CMI and its members' integrity and commitment to credible transition/and or climate plans.

From 1 July 2025, new members will be asked to indicate that their transition plan meets the [Member and Sponsorship Policy criteria](#).

Large corporates and large emitters determine their eligibility for full membership by self-assessing their publicly available transition/and or climate plan against set criteria. Self-assessment is revisited annually during membership renewal or if circumstances change.

Members who self-assess as not meeting the criteria will be eligible for Associate membership category and low-tier event sponsorship categories. All knowledge sharing and education offerings are available in the Associate category.

MEMBERSHIP OPTIONS	CORPORATE	ASSOCIATE	PROFESSIONAL
Voting rights			
Voting rights as per the CMI Constitution	✓		
Market Intelligence			
Board, executive & senior management briefings	✓	✓	
CEO market insights & updates (confidential)	✓	✓	✓
Briefing notes, research & analysis	✓	✓	✓
National Policy Development			
Inform CMI policy submissions and advocacy	✓	✓	
Working Groups & Taskforces			
Working Groups	By invitation	By invitation	
Taskforces	By invitation	By invitation	
Education & training services			
Carbon Market Fundamentals Training	✓	✓	✓
Carbon Farming Banker Training	✓	✓	✓
International Market Development			
International carbon market updates	✓	✓	✓
CMI led delegation to UNFCCC COP	By invitation	By invitation	
International stakeholder interactions	✓	✓	
Events			
Australasian Emissions Reduction Summit	Member discount	Member discount	Member discount
Industry forums	Member discount	Member discount	Member discount
Expert roundtables & networking events	✓	✓	By invitation
Marketing & Promotions			
Branding & promotion via CMI digital channels	✓	✓	
Members Portal			
Knowledge base & resources library	✓	✓	✓
Recorded webinars & Carbon Conversations	✓	✓	✓
Presentations & keynotes	✓	✓	✓

Working Groups

CMI convenes active and influential working groups that span diverse thematic areas. They are a CMI member exclusive offering.



CORPORATE CLIMATE LEADERSHIP WORKING GROUP

> For emission intensive industries, their financiers and insurers, this group drives corporate best practice in market-based solutions and decarbonisation and allows professionals to learn from peers on internal strategy management, collaborate on practical climate action across industries and create a climate leadership network.

CARBON PROJECT DEVELOPMENT WORKING GROUP

> For carbon project development-focused members, this group is focused on project development and credit supply, including method development priorities and other reforms. This group builds connections and networks; determines strategies to ensure continued market growth and sustainability, supports investigation of industrial and geological emissions reductions and identify ways to increase supply of nature-based climate solutions and abatement.

AUSTRALIAN CLIMATE POLICY WORKING GROUP

> Convenes members to discuss and inform CMI positions as they relate to the evolution of national climate policy, market-based approaches to emissions reductions and implementing policy to create commercial opportunity in the net-zero transition. The group is issues-led, it is convened to refine existing policy positions for ongoing advocacy and education, or to develop new positions in response to policy developments proposed by governments.

INTERNATIONAL WORKING GROUP

> Examines impacts and opportunities arising from international carbon market developments and implications for Australian business. The group explores opportunities to promote Australian climate expertise, abatement and investment across the Asia Pacific region, the preparation of Australia's carbon market to align with future carbon market linkages under Article 6 of the Paris Agreement and projects or interests in UNFCCC or voluntary carbon markets in the region.

INVESTOR WORKING GROUP

> Focuses expertise on carbon market investment and related market evolutions and challenges both in Australia and the Asia-Pacific region. This group is open to members who are market investors, brokers or financial institutions.





CMI's 2024 AER Summit

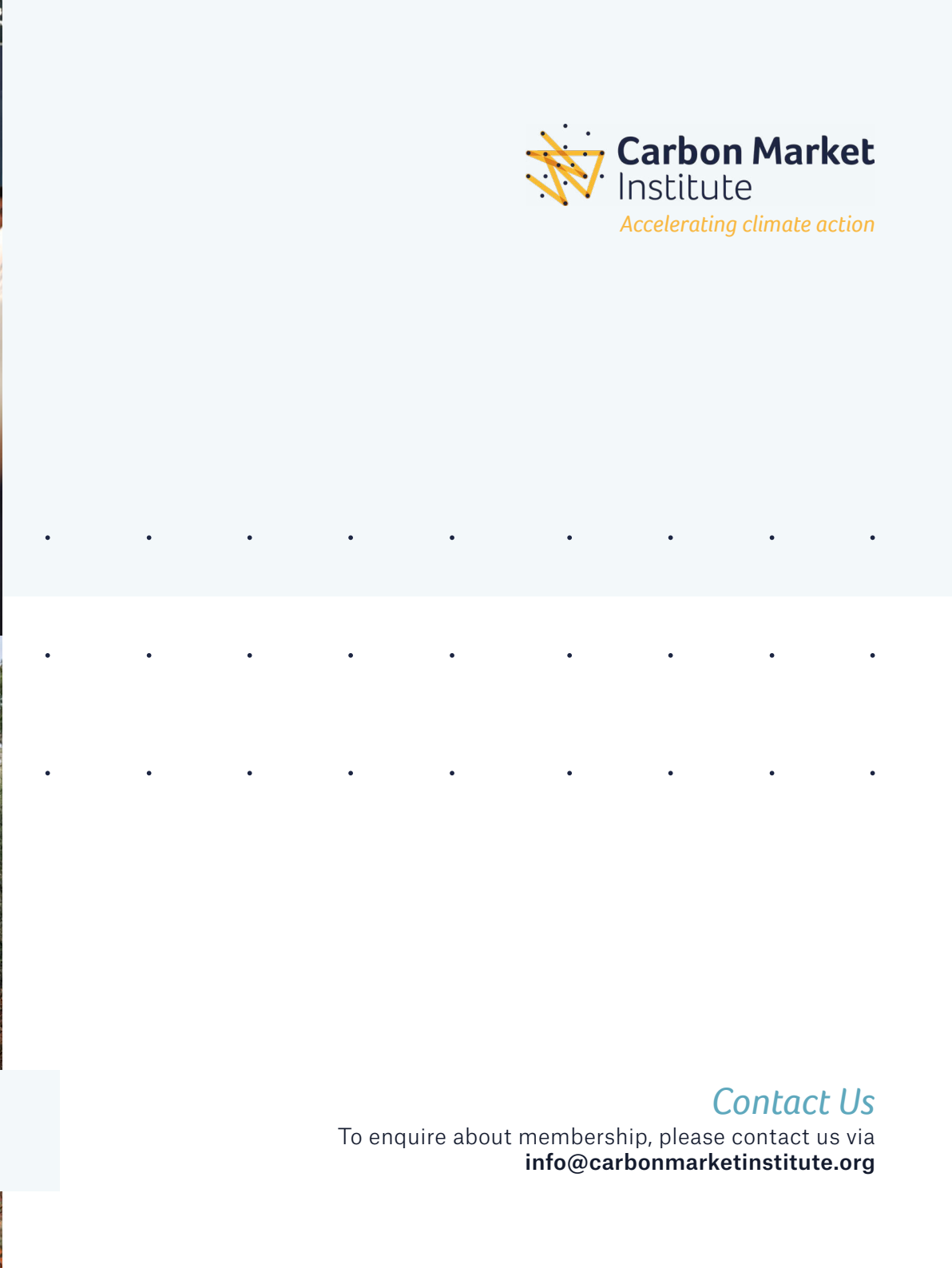


CMI is a registered as a not-for-profit organisation under ASIC and reporting to the Australian Charities and Not-for-profits Commission.



CMI is certified carbon neutral as an organisation by Climate Active. CMI commits an additional 10% reductions to ensure net-negative emissions and contribute to climate repair.

TEM's Wongamere carbon project, Charlotte Allen Photography



Contact Us

To enquire about membership, please contact us via info@carbonmarketinstitute.org