## Membership Prospectus 2024

Accelerating climate action





## Welcome to the Carbon Market Institute

At domestic, regional and international levels, 2024 is a critical year for policy and investment. As a member-based organisation for participants across the carbon value chain, the Carbon Market Institute (CMI) is uniquely positioned to support businesses engaging in the transition to a net zero then negative emissions economy.

With a growing membership base of around 150 organisations, CMI last year adopted a 2025 Strategic Plan. This has a renewed 2050 vision of a prosperous negative emissions nature positive world. Our mission is to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5C.

Our extensive network of industry, government, community and other experts is the most valuable asset we have in accelerating climate action in accordance with this plan.

I invite you to join CMI and work alongside our members to help business, government and the community manage the risks, and capitalise on the opportunities embedded in the urgently required transition to a prosperous, net zero world.



John Connor Chief Executive Officer, Carbon Market Institute Our mission is to accelerate the use of marketbased solutions and support best practice in decarbonisation to limit warming to 1.5C.

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## Who we are

CMI is an independent, member-based institute accelerating the transition to net zero emissions.

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#### **OUR FOCUS IS TO:**

- Build capacity and opportunities through inclusive engagement and education.
- Facilitate best practice and integrity in decarbonisation strategies, investments, carbon projects and market participants.
- Develop and support policy and regulatory frameworks aligned with UNFCCC Paris Agreement climate goals.

CMI is governed by a Constitution approved by corporate members with commercial engagement in carbon markets who also elect the board. Associate observer members also participate where appropriate in working group and information sharing processes.





## **Our membership**

CMI's growing membership includes businesses across these sectors, reflecting the carbon value chain and all sectors of the economy.

We are unique, as our members both face liabilities and provide solutions in the transition to net zero emissions.

4 ▣ Transport Mining Energy Consumer Associations Products & Networks Professional Oil & Gas Banks & Carbon Service Research Services Insurers Providers Institutes <u>()</u> Technology Maufacturing Market Legal Primary Providers Traders Producers

View CMI's full list of current members on the **membership page**.

## Membership services

CMI is committed to developing opportunities for market growth, investment and education to maximise outcomes for market participants in the transition to a net zero emissions economy.

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### **WORKING GROUPS\***

- > Corporate Climate Leadership
- > Carbon Project Development
- > Australian Climate Policy
- > International Carbon Markets
- > Investor
- > Legal

## BESPOKE SERVICES

- > Market & policy advice
- > Member-to-member introductions
- > Branding and promotion

\*subject to change.







### **TASKFORCES\***

- > Integrated Farm & Land Management
- > Data
- > Blue Carbon
- > Soil Carbon



## MARKET INTELLIGENCE

- > Online members portal & resource library
- > Key market intelligence updates
- > International carbon market developments



## **EVENTS**

- > AER Summit
- > Carbon Farming Industry Forum
- > Singapore Carbon Market & Investor Forum
- > Corporate Masterclass Series
- > Carbon Conversations
- > Member Symposiums & Networking Events

## Integrity Transparency Growth

Australia's domestic carbon abatement industry is poised to make a significant contribution towards our emissions reduction targets.

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#### **CMI WORKS WITH MEMBERS TO:**

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**CARBON MARKETPLACE** 

CMI's online carbon marketplace is Australia's central market platform, supporting and connecting participants through our market directory, providing critical information on project activities, and offering a range of tools and resources to support market engagement activities.



#### ACI CODE OF CONDUCT

The Code plays a significant role in Australia's carbon market. Code

Signatories who display the Code brandmark are committed to conducting their business at a high standard and in accordance with industry best practice. Please note that Signatory membership is distinct from CMI membership. If you are interested in becoming a Code Signatory or Industry Supporter, please contact the <u>Code Administrator team</u>.



CARBON FARMING INDUSTRY ROADMAP

The Carbon Farming Industry Roadmap identifies a clear path forward for Australian industry and government to work together in addressing opportunities and challenges for the growth of the domestic carbon farming industry out to 2030.

#### **CMI RESEARCH**

Australia's domestic expertise in carbon project development, market trading and sustainable finance is acknowledged as world-leading. Opportunities and initiatives continue to emerge as voluntary corporate activity and investment increase.

CMI Research will kick off in 2024 with the first annual Carbon Market Report in collaboration with CMI members.



## **Member Benefits**

#### **CORPORATE**

Corporate membership is open to organisations, partnerships, corporations, or individuals participating in carbon markets. It provides the full range of benefits, including voting rights as per the CMI Constitution. Applications considered under the <u>CMI membership policy</u>.

#### ASSOCIATE

Associate membership is suitable for industry associations, government and regulatory agencies, research institutes, corporates as determined by the membership policy, and not for profit organisations. They receive the full range of benefits, however they are not afforded voting rights.

#### **PROFESSIONAL**

Professional membership is an individual membership category for climate change and business professionals (and students), providing access to market and policy developments and key CMI events.

| MEMBERSHIP OPTIONS                             | CORPORATE  | ASSOCIATE            | PROFESSIONAL         |
|--|--|----------------------|----------------------|
| Market Intelligence                            |  |                      |                      |
| Board, executive & senior management briefings | <b>~</b>   | ~                    |                      |
| CEO market insights & updates (confidential)   | <b>~</b>   | <b>~</b>             | <ul> <li></li> </ul> |
| Briefing notes, research & analysis            | <ul> <li>Image: A second s</li></ul> | ×                    | ×                    |
| National Policy Development                    | <ul> <li>Image: A second s</li></ul> | ~                    |                      |
| Working Groups                                 |  |                      |                      |
| Corporate Climate Leadership                   | By invitation  | By invitation        |                      |
| Carbon Project Development                     | <b>~</b>   | ¥                    |                      |
| Australian Climate Policy                      | By invitation  | By invitation        |                      |
| International Carbon Markets                   | <ul> <li>Image: A set of the set of the</li></ul>  | ¥                    |                      |
| Investor                                       | By invitation  | By invitation        |                      |
| Legal  | By invitation  | By invitation        |                      |
| Industry Taskforces                            | By invitation  | By invitation        |                      |
| International Market Development               |  |                      |                      |
| International carbon market updates            | ✓  | ✓                    | ✓                    |
| CMI led delegation to UNFCCC COP               | By invitation  | By invitation        |                      |
| International stakeholder interactions         | ✓  | ✓                    |                      |
| Events   |  |                      |                      |
| Australasian Emissions Reduction Summit        | Member discount  | Member discount      | Member discount      |
| Industry forums                                | Member discount  | Member discount      | Member discount      |
| Expert roundtables & networking events         | ✓  | ¥                    | By invitation        |
| Marketing & Promotions                         |  |                      |                      |
| Branding & promotion via CMI digital channels  | ✓  | <b>v</b>             |                      |
| Summit sponsorship opportunities               | ✓  | <b>~</b>             |                      |
| Members Portal                                 |  |                      |                      |
| Knowledge base & resources library             | ✓  | <b>~</b>             | <b>v</b>             |
| Recorded webinars & Carbon Conversations       | ✓  | <b>~</b>             | <b>v</b>             |
| Presentations & keynotes                       | <ul> <li>Image: A set of the set of the</li></ul>  | <ul> <li></li> </ul> | <b>~</b>             |

## Membership Categories

CMI's offers membership based on organisational needs and capacities. We aim for inclusivity of market participants at all levels across the industry.

| Membership Category *            | Rate (AUD ex. GST) ** | Member Contacts *** |
|----------------------------------|-----------------------|---------------------|
| Large Corporate   Associate      | \$9,750               | 12                  |
| Small Corporate   Associate      | \$5,950               | 6                   |
| Individual Corporate   Associate | \$1,800               | 1                   |
| Professional                     | \$180                 | 1                   |

\* Large corporate and associate membership is for organisations with an annual revenue of greater than \$5 million. Small corporate and associate membership is for organisations with an annual revenue of less than \$5 million. Individual corporate and associate membership is for sole traders or organisations of 1 - 2 persons.

\*\* Membership rates are subject to an annual increase of 3% or CPI (whichever is greater).

\*\*\* Member contacts represent the number of nominated individuals under the membership, each of whom receive access to our memberonly insights and updates, and a Members Portal account. Additional contacts can be added to corporate and associate memberships (fees apply).









CMI is a registered as a not-for-profit organisation under ASIC and reporting to the Australian Charities and Not-for-profits Commission. Climate Carbon Carbon Neutral Securitation Carbon Neutral Securitation Commission and additional ten per cent reductions to ensure net-negative emissions and contribute to climate repair.



Contact Us

To enquire about membership, please contact us via info@carbonmarketinstitute.org