

8th Carbon Farming Industry Forum

20 -22, May 2024 | Shangri-La The Marina, Cairns

Partnership Prospectus



About the Carbon Farming Industry Forum

The Carbon Farming Industry Forum is the key industry event convening stakeholders across the supply chain of Australia's carbon market and carbon farming industry. The Forum provides a platform to consider latest developments and progress actions in CMI's Carbon Farming Industry Roadmap.

The past year has seen significant changes to the interaction of carbon farming and markets with an enhanced Safeguard Mechanism and implementation of ACCU Review recommendations. 2024 will be another vital year. It will see the development of net zero sectoral plans, including for the agriculture and land sector. It will also see next steps in nature repair markets as Australia's environment protection and biodiversity conservation legislation is overhauled.

International development and scrutiny of carbon projects will continue to intensify through the UNFCCC Article 6, the Integrity Council on Voluntary Carbon Markets Core Carbon Principles and various external perspectives.

Integrity, transparency, appropriate data collection and communication will again be key themes in 2024. This forum will be a key opportunity to make carbon markets a crucial tool in boosting investment into climate and biodiversity solutions. Integrating appropriate benefit sharing frameworks with the requirements to ensure expanded investment will be another critical focus.

Forum Audience

The Forum convenes representatives of government agencies; Indigenous carbon industry leaders; natural resource management organisations; carbon project developers; agricultural, information and geo-spatial technology innovators; emissions intensive and other demand side corporate entities; banks, financiers and strategic advisers. CMI's membership of 150 organisations provides extensive opportunity to engage experts from all levels of the carbon market supply chain.

CMI is seeking partners to support this event.

Partnership provides an opportunity to associate your brand with CMI's leading work in carbon markets, carbon farming and agricultural sector transition. It demonstrates leadership, and commitment to achieving net-zero emissions whilst playing a pivotal role in driving solutions and action.

Partners of this established and highly regarded national forum will receive impactful exposure opportunities through branding, promotion, program participation and complementary delegate passes.

Partnership is limited with packages outlined below.



2024 Event 8th Carbon Farming Industry Forum

The 2024 event will be presented as a two-day conference preceded by a day of carbon project site visits, from May 20 – 22 in Cairns. Building on the success and renown of previous forums, the event provides opportunities for commercial interaction and to workshop solutions to industry issues as well as progressing carbon market integrity, knowledge, and capacity.

Four overarching themes have been selected for the sessions, providing a framework for the plenaries and workshops. There has been escalating interest in carbon farming and co-benefits as well as growing initiatives in regenerative agriculture and carbon neutrality throughout the agricultural sector in Australia.

4 Key Themes

Main Program: May 21 –22
Site Visits: May 20

1. Carbon Farming & Market Developments

Examining and taking stock of the carbon market and recent developments.

- Industry stocktake
- Governance & transparency improvements
- Understanding Safeguard Mechanism interactions
- Net zero agriculture & Land sectoral plan links
- New methods & proponent led-design
- Technology for scaling up
- Integration with Farming Operations

2. Building Integrity & Capacity

Sharing developments and best practice in compliance & voluntary market integrity, assurance & capacity building including:

- ACCU Review implementation
- High integrity practices
- Embedding integrity in corporate transitions
- Building carbon market literacy
- Market readiness tools and resources

3. Nature-Based Solutions & Natural Capital

Exploring the rapidly expanding interest in Nature-Based Solutions

- Co-benefits & natural capital
- Nature repair & biodiversity markets
- Unlocking finance & investment in NBS
- Data, accounting models & natural capital assessment frameworks

4. Indigenous Carbon & Regional Community Opportunities

Investigating opportunities in Australia & the Indo-Pacific

- UNFCCC and outcomes from COP28 & Biodiversity COP16
- Regional co-benefit & community opportunities
- Next steps in Indo Pacific engagement
- International linkages, article 6 and embedding integrity

Each session will include:

Plenary: presentations from key speakers – allowing knowledge sharing of important themes and developments in the Carbon Farming industry

Workshops: facilitated workshops in breakout groups – allowing for idea generation and collaboration

Networking and Q&A's: facilitated networking – networking and Q&A will aim to build connections within the industry

Forum Partnership Packages

HOST PARTNER

Our highest level partner at the Forum, the proud host partner will receive maximum opportunities for exposure and engagement with the Forum program and delegates. Your organisation will be recognised as the sole host partner, including the host of the Forum Dinner, a relaxed backyard dinner in the beautiful Cairns Marina, providing a sensational networking experience.

Forum Participation

- 1 | Opening Address
- 1 | Plenary Panel Participation* OR Workshop Participation
- 1 | Table-Top Exhibition

Brand

- 1 | Full Branding & Acknowledgement as sole Host Partner
- 1 | Official Host of Forum Dinner

Complimentary Registrations

- 10 | Full Event Onsite Registrations

\$40,000 (CMI Member Rate)

\$45,000 (Non-Member Rate)

1 ONLY

PARTNER

The Partner Package enables a strong presence at the Forum. We work with partner's to ensure they can share their expertise at the event in a way that supports their position in the market.

Forum Participation

- 1 | Plenary Panel Participation* OR Workshop Participation
- 1 | Table-Top Exhibition

Brand

- 1 | Full Branding & Acknowledgement as Partner

Complimentary Registrations

- 6 | Full Event Onsite Registrations

\$15,000 (CMI Member Rate)

\$20,000 (Non-Member Rate)

SUPPORTER

Supporters are organisations wishing to connect with the Australian carbon market, and promote their brand.

Forum Participation

- 1 | Table-Top Exhibition

Brand

- 1 | Full Branding & Acknowledgement as Supporter

Complimentary Registrations

- 3 | Full Event Onsite Registrations

\$7,500 (Flat Rate)

ADD-ON

COFFEE CART

Add a branded coffee cart on to any partner package to maximise visibility in the Forum space. Speak with CMI to discuss in more detail.

Brand

- 1 | Custom Sponsor Signage on Coffee Cart

\$6,000 (Flat Rate)

SITE VISIT PARTNER

Forum delegates are invited to visit carbon projects in the surrounds of Cairns on May 20th, providing a crucial practical understanding of Australian projects. Partner with CMI to position your organisation as the sole Site Visit Partner. Contact us to discuss this bespoke package, with opportunities for branding, promotion, speaking positions and delegate passes.

Contact CMI.

Secure your sponsorship today

**Please note that all sponsor applications and program inclusions are subject to approval by CMI.*

Contact

Claire Reid

Events & Membership Director
E | claire.reid@carbonmarketinstitute.org
P | +61 400 876 494



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