

# Membership Prospectus 2023

*Accelerating climate action*



# Welcome to the Carbon Market Institute

At domestic, regional and international levels, 2023 is a critical year for policy and investment. As a member-based organisation for participants across the carbon value chain, the Carbon Market Institute (CMI) is uniquely positioned to support businesses engaging in the transition to a net zero then negative emissions economy.

With a growing membership base of around 150 organisations, CMI last year adopted a 2025 Strategic Plan. This has a renewed 2050 vision of a prosperous negative emissions nature positive world. Our mission is to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5C.

Our extensive network of industry, government, community and other experts is the most valuable asset we have in accelerating climate action in accordance with this plan.

I invite you to join CMI and work alongside our members to help business, government and the community manage the risks, and capitalise on the opportunities embedded in the urgently required transition to a prosperous, net zero world.



**John Connor**  
Chief Executive Officer,  
Carbon Market Institute

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*Our mission is to accelerate the use of market-based solutions and support best practice in decarbonisation to limit warming to 1.5C.*





# Who we are

CMI is an independent, member-based institute accelerating the transition to net zero emissions.

## OUR FOCUS IS TO:

- > Build capacity and opportunities through inclusive engagement and education.
- > Facilitate best practice and integrity in decarbonisation strategies, investments, carbon projects and market participants.
- > Develop and support policy and regulatory frameworks aligned with UNFCCC Paris Agreement climate goals.

CMI is governed by a Constitution approved by corporate members with commercial engagement in carbon markets who also elect the board. Associate observer members also participate where appropriate in working group and information sharing processes.



# Our membership

CMI’s growing membership includes businesses across these sectors, reflecting the carbon value chain and all sectors of the economy.

We are unique, as our members both face liabilities and provide solutions in the transition to net zero emissions.

View CMI’s full list of current members on the [membership page](#).

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Transport



Mining



Energy



Consumer Products



Associations & Networks



Professional Services



Oil & Gas



Banks & Insurers



Carbon Service Providers



Research Institutes



Technology Providers



Manufacturing



Market Traders



Legal



Primary Producers

# Membership services

CMI is committed to developing opportunities for market growth, investment and education to maximise outcomes for market participants in the transition to a net zero emissions economy.



## WORKING GROUPS\*

- > Corporate Climate Leaders
- > Carbon Project Development
- > Australian Climate Policy
- > International Carbon Markets



## BESPOKE SERVICES

- > Market & policy advice
- > Member-to-member introductions
- > Branding and promotion

\*subject to change.



## TASKFORCES\*

- > Landscape Framework
- > Blue Carbon
- > Soil Carbon



## MARKET INTELLIGENCE

- > Online members portal & resource library
- > Key market intelligence updates
- > International carbon market developments



## EVENTS

- > AER Summit
- > Carbon Farming Industry Forum
- > Singapore Carbon Market & Investor Forum
- > Corporate Roadshow
- > Carbon Conversations
- > Member Symposiums & Networking Events



# Integrity. Transparency. Growth

Australia's domestic carbon abatement industry is poised to make a significant contribution towards our emissions reduction targets.

## CMI WORKS WITH MEMBERS TO:

- > Build capacity and opportunities through inclusive engagement and education.
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- > Develop and support policy and regulatory frameworks aligned with UNFCCC Paris Agreement climate goals.

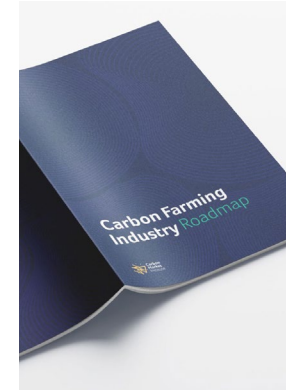
### CARBON PROJECT REGISTRY & MARKETPLACE DIRECTORY

The registry allows users to browse, search, upload projects and learn more about how different projects are delivering real abatement, as well as important environmental, economic and social benefits to communities. The directory is where you can search for organisations operating in the climate change business sector, connect with individuals and the services they provide.



### CARBON FARMING INDUSTRY ROADMAP

The Carbon Farming Industry Roadmap identifies a clear path forward for Australian industry and government to work together in addressing opportunities and challenges for the growth of the domestic carbon farming industry out to 2030.



### CARBON INDUSTRY CODE OF CONDUCT

Designed to promote market integrity and consumer protection the Carbon Industry

Code of Conduct is now in full operation. The Code plays a significant role in Australia's carbon market, with signatories covering the majority of carbon project developers and credit purchasers. As new investors, clients and stakeholders enter into the market, the Code continues to uphold the highest integrity and best practice.

### CMI RESEARCH

CMI Research is focused on dedicated investigations into and analysis of Australia's carbon markets and policy on climate change. Its aim is to promote the beneficial role carbon markets can play in the transition to net-zero emissions, as well as promoting integrity and excellence in Australian carbon markets. Throughout the year, CMI works with a number of partners to publish these influential reports.



# Member Benefits

## CORPORATE

Corporate membership is open to organisations, partnerships, corporations, or individuals participating in carbon markets. It provides the full range of benefits, including voting rights as per the CMI Constitution.

## ASSOCIATE

Associate membership is suitable for industry associations, government and regulatory agencies, research institutes, and not for profit organisations. They receive the full range of benefits, however they are not afforded voting rights.

## PROFESSIONAL

Professional membership is an individual membership category for climate change and business professionals (and students), providing access to market and policy developments and key CMI events.

MEMBERSHIP OPTIONS	CORPORATE	ASSOCIATE	PROFESSIONAL
<b>Market Intelligence</b>			
Board, executive & senior management briefings	✓	✓	
CEO market insights & updates (confidential)	✓	✓	✓
Briefing notes, research & analysis	✓	✓	✓
<b>National Policy Development</b>	✓	✓	
<b>Working Groups</b>			
Corporate Climate Leadership	✓		
Carbon Project Development	✓		
Australian Climate Policy	✓		
International Carbon Markets	✓	✓	
<b>Industry Taskforces</b>	By invitation	By invitation	
<b>International Market Development</b>			
International carbon market updates	✓	✓	✓
CMI led delegation to UNFCCC COP	By invitation	By invitation	
International stakeholder interactions	✓	✓	
<b>Events</b>			
Australasian Emissions Reduction Summit	Member discount	Member discount	Member discount
Industry forums	Member discount	Member discount	Member discount
Expert roundtables & networking events	✓	✓	By invitation
<b>Marketing &amp; Promotions</b>			
Branding & promotion via CMI digital channels	✓	✓	
Summit sponsorship opportunities	✓	✓	
<b>Members Portal</b>			
Knowledge base & resources library	✓	✓	✓
Recorded webinars & Carbon Conversations	✓	✓	✓
Presentations & keynotes	✓	✓	✓



# Membership Categories

CMI's offers membership based on organisational needs and capacities. We aim for inclusivity of market participants at all levels across the industry.

Membership Category *	Rate (AUD ex. GST) **	Member Contacts ***
Large Corporate   Associate	\$9,250	10
Small Corporate   Associate	\$5,800	6
Professional	\$180	1
Professional (student rate)	\$90	1

\* Large corporate and associate membership is for organisations with an annual revenue of greater than \$5 million. Small corporate and associate membership is for organisations with an annual revenue of less than \$5 million.

\*\* Membership rates are subject to an annual increase of 3% or CPI (whichever is greater).

\*\*\* Member contacts represent the number of nominated individuals under the membership, each of whom receive access to our member-only insights and updates, and a Members Portal account. Additional contacts can be added to corporate and associate memberships (fees apply).

## INTERIM MEMBERSHIP & SPONSORSHIP POLICY

1. New Membership and Renewal applications from large emitters with an increasing carbon footprint\*:
  - a) Are accepted into a non-voting Associate membership category
  - b) Are limited from sponsorship at specified higher tiers of major CMI events
2. Existing CMI member large emitters with an increasing carbon footprint\*:
  - a) Retain their current membership category until renewal and/ or review of long-term Membership Policy
  - b) Are limited from sponsorship at specified higher tiers of major CMI events, as indicated in 1 b) above

\*Large emitters = corporations responsible for emitting greater than 100,000 t CO<sub>2</sub>-e/year of (Scope 1) and who are increasing emissions through construction of new or expanded fossil fuel facilities

A member or potential member may request a review of determinations affecting them under this interim policy by the CMI's Board membership committee.





AER  
SUMMIT  
2022

URGENCY  
INTEGRITY  
AMBITION



CMI is registered as a not-for-profit organisation under ASIC, and reports to the Australian Charities and Not-for-profits Commission.



As an organisation, CMI is certified carbon neutral by Climate Active. CMI commits an additional ten per cent in reductions, this ensures net-negative emissions and a contribution to climate repair.

*Contact Us*

To enquire about membership, please contact us via  
**[info@carbonmarketinstitute.org](mailto:info@carbonmarketinstitute.org)**