Singapore Carbon Market & Investor Forum

Fostering international linkages & investment

August 15 - 16, 2024 | Parkroyal Collection, Pickering, Singapore

Partnership Prospectus
About the Carbon Market & Investor Forum

Building on the success of the inaugural Forum in 2023, and an evolving international carbon marketplace, CMI will return to Singapore in 2024.

International market linkages and voluntary climate action continue to ramp up, bolstered by renewed ambition through NDC’s submitted to the UNFCCC. New technologies, services and guidance are coming online, creating new market opportunities and efficiencies.

This international industry must keep up the momentum to decarbonise the global economy. The Forum will build relationships, foster new discussions, and connect professionals, investors and policy-makers from across the region.

2023 Forum Snapshot

Forum attendance by country

- Singapore: 36%
- Australia: 54%
- Other - Malaysia, Japan, NZ, PNG: 10%
- Indonesia: 62%
- Republic of Korea: 28%
- UK: 62%
- India: 28%

Forum attendance by job role

- C-Suite & Senior Management: 10%
- Mid-Level Management: 28%
- Other: 62%
- 300+ Attendees
- 75 Presenters

Event background

Singapore is well-positioned as a hub to convene high-impact professionals from government, business, investment, and service and technology provision.

The inaugural Forum in 2023 was a sell-out event, garnering significant regional interest demonstrated through support and participation from various Singaporean and Australian Government Ministries, global banks, law firms, carbon service providers, investors, traders, industry, research experts and more.

With over 150 member organisations across industries engaging in carbon markets and emissions reduction activities, and a highly regarded events calendar, CMI is poised to engage a large and well-informed audience.

The Forum will be held as a one and a half day in person event on August 15 & 16, 2024 at the Parkroyal Collection, Pickering, Singapore.

“One of the best forums on developing carbon assets I’ve attended in a while - genuine expert commentary and a solid balance of investors and project developers.”

- Forum Survey (anonymous)
2024 Event Program

The Singapore Carbon Market & Investor Forum will be held as a one and a half day event on August 15 & 16, 2024.

The three general themes have been selected to provide a framework for the plenaries, workshops and networking events.

Day 1 of the program will focus on the key themes Nature-Based Solutions, as well as International Linkages, with relevant workshops, plenaries and networking opportunities. The day will conclude with a Forum dinner.

Day 2 will serve as an Investor and Finance forum, with opportunities for commercial interaction and networking through targeted workshops, and a networking luncheon.

Three Key Themes across plenaries, workshops and networking events.

1. Nature-Based Solutions

Across the globe, nature-based solutions hold opportunities to boost climate resilience and draw down carbon at scale.

As carbon markets evolve, so too does our capacity for holistic climate repair as we consider carbon as part of a picture, including biodiversity and other ecosystem services.

2. International Linkages

Now is the time for seizing new investment opportunities that will achieve emissions reduction and associated co-benefits on a global scale.

Countries are rapidly advancing on international trade and cooperative mechanisms, such as the Singapore-Australia Green Economy Agreement, and article 6 implementations.

Explore these advances, and collaborate on new opportunities.

3. Investor & Finance Forum

Finance and investment is key to the international low-carbon transition.

As new services and technologies are operationalised within the carbon market and ecosystem, we convene those leading the charge to spotlight their advances and create opportunities for investment in the transition.

The 2024 Forum will feature a renewed focus on showcasing investment opportunities in the market.

Program & Themes to be confirmed closer to the event.
**LEAD PARTNER**

Our highest-level partner for the Forum. As proud Lead Partner, you can demonstrate your leadership in APAC Carbon Markets, with numerous opportunities for exposure through speaking addresses, promotion & branding. The Lead Partner will also receive extensive networking and activation opportunities with a large number of in person & delegate passes included.

**Forum Participation**
- 1 | Keynote Speaker Invitation OR Plenary Panel Participation*
- 1 | Workshop Moderation
- 1 | Address at Forum Dinner

**Brand**
- 1 | Media Package
- 1 | Thought Leadership Web Post (event website, digital/social channels)
- 1 | Logo on Delegate Lanyards

**Complimentary Registrations**
- 15 | Pre-Forum Reception Registrations (to be confirmed)
- 15 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
- 5 | Additional Dinner Registrations
- 2 | Dinner Reserved Tables

$50,000 (CMI member rate)  
$55,000 (non-member rate)

---

**INVESTMENT FORUM PARTNER**

The Investment Forum Partner will be an organisation wishing to capitalise on the opportunities that come with CMI convening industry leaders and investors. This package is tailored for one organisation wishing to host a networking luncheon on Day 2, as well as demonstrating a leading role in the APAC carbon market development with inclusions for delegate passes, promotion & branding.

**Forum Participation**
- 1 | Keynote Speaker Invitation OR Plenary Panel Participation*
- 1 | Address at Investor Forum Luncheon on Day 2

**Brand**
- 1 | Media Package
- 1 | Thought Leadership Web Post (event website, digital/social channels)

**Complimentary Registrations**
- 10 | Pre-Forum Reception Registrations (to be confirmed)
- 10 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
- 5 | Additional Luncheon Registrations
- 1 | Dinner Reserved Table

$25,000 (CMI member rate)  
$30,000 (non-member rate)

*prices in AUD
BREAKFAST PARTNER

The Breakfast Partner will be an organisation wishing to showcase their leadership in the region, and convene staff and clients alike for a unique networking opportunity. This package is tailored for up to two organisations wishing to host a networking breakfast on Day 1 or Day 2, as well as demonstrating a leading role in the APAC carbon market development with inclusions for delegate passes, promotion & branding.

Forum Participation
- 1 | Keynote Speaker Invitation OR Plenary Panel Participation*
- 1 | Address at Investor Forum Luncheon on Day 2

Brand
- 1 | Promotions Package
- 1 | Thought Leadership Web Post (event website, digital/social channels)

Complimentary Registrations
- 10 | Pre-Forum Reception Registrations (to be confirmed)
- 10 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
- 1 | Dinner Reserved Table

$22,000 (CMI member rate)
$28,000 (non-member rate)

SPEED NETWORKING HOST

At dedicated times in the program, Forum delegates will have the excellent opportunity to engage with fellow industry participants through a series of concise one-on-one meetings. After completing a short questionnaire delegates will be able to make unique introductions, showcase business objectives and explore potential collaborations with customers and partners.

Forum Participation
- 1 | Opportunity to provide introduction to Networking Session

Brand
- 1 | Promotions Package

Complimentary Registrations
- 8 | Pre-Forum Reception Registrations
- 8 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)

$15,000 (CMI member rate)
$18,000 (non-member rate)
PARTNER

Partners are organisations that want to promote their leadership to the APAC carbon market. We work closely with our Partners to tailor a package that will maximise the sponsor’s brand, position and influence in the lead up to, during, and post-Forum.

Forum Participation
1 | Plenary Panel Participation* OR Workshop Moderation
Brand
1 | Promotions Package
Complimentary Registrations
6 | Pre-Forum Reception Registrations
6 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
$12,000 (CMI member rate)
$15,000 (non-member rate)

SUPPORTER

Supporters are organisations wishing to connect with the APAC market, and promote their brand. We work closely with our Supporters to tailor a package that will maximise their brand and influence in the lead up to, during, and post-Forum.

Brand
1 | Promotions Package
Complimentary Registrations
3 | Pre-Forum Reception Registrations (to be confirmed)
3 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
$6,000 (CMI member rate)
$8,000 (non-member rate)

COFFEE CART

Place your organisation at the centre of the action by sponsoring a branded coffee cart, to be situated in the main Forum space at the Parkroyal Collection, Pickering.

Coffee Cart
1 | Branded Coffee Cart, operational for Day 1 and Day 2
Brand
1 | Promotions Package
Complimentary Registrations
1 | Pre-Forum Reception Registrations
1 | Full Event Onsite Registrations (Incl. Day 1 Dinner & Day 2 Luncheon)
$6,000 (flat rate)

Secure your sponsorship today
If these options do not suit your organisation, the CMI team can work with you to customise a bespoke package to meet your unique objectives and business needs. Please note that all sponsor applications are subject to approval by CMI.

Contact
Claire Reid
Events & Membership Director
E | claire.reid@carbonmarketinstitute.org
P | +61 400 876 494
Singapore Carbon Market & Investor Forum

Fostering international linkages & investment

August 15 - 16, 2024 | Singapore