



## **Membership Prospectus 2022**

# Welcome to the Carbon Market Institute

With investors, consumers, regulators, and more governments realising the importance of technological modernisation to help achieve global net-zero emissions by 2050, the Carbon Market Institute (CMI) is uniquely placed to support business leading the transition to a net-zero emissions economy.

Many stakeholders have begun, or are preparing for, the shift to net-zero and then negative emissions – what the science shows will be required to achieve the agreed well below 2°C and 1.5°C warming goals set out in the Paris Agreement. The private sector is already conscious of potential disruptions, growing climate impacts on asset portfolios and the risks of stranded assets in this transition. They are also increasingly realising there are considerable economic opportunities in this transition.

CMI's growing membership spans the spectrum of business valuing carbon emissions reduction. Our members include carbon project developers investing millions in regional Australia adding revenue streams for farmers and traditional owners. They include innovators in clean technology development and deployment. They include emissions intensive industries implementing carbon reduction strategies. They include financiers, insurers and advisers assisting all of these businesses. And they include individuals building professional networks.

In 2020 CMI began implementation of its Transition to Zero Strategy, building more ways to engage more members, and more of their teams, in realising our 2050 vision for a prosperous, climate resilient and net-zero emissions world. All our activities aim to add value to members through knowledge exchange, capacity building and commercial interaction. We have built a reputation across major political parties as independent, constructive, and authoritative. This means our members' views are widely heard and valued.

2021 will be a significant year with the commencement of key operational elements of the Paris Agreement; Australia's Long-Term Strategy and Safeguard Reviews; New Zealand's zero carbon and emissions trading reforms; and initiatives across the Asia-Pacific region. Business, governments, and communities alike have realised this is not just about reducing emissions. This is a task of land, climate and history repair in addition to securing ongoing prosperity. Ensuring carbon reductions deliver employment, Indigenous, environmental and social benefits will be a key challenge for 2021, but I am excited by the growing opportunities near at hand.

I invite you to join CMI as we deliver on our mission to help business manage risks and capitalise on opportunities in the transition to a net-zero emissions economy.

A handwritten signature in black ink, appearing to read 'John Connor'.

**John Connor**  
Chief Executive Officer  
Carbon Market Institute

**We speak for business** leading the transition **to a net-zero emission economy**, sharing knowledge, building capacity and catalysing opportunities.

**We are the stewards of Australia's carbon markets** and related effective policies, supporting their continued evolution while **working to ensure the integrity of the market**, participants and outcomes.

**We champion the UNFCCC Paris Agreement and TCFD's framework** of climate and net-zero emission goals and mechanisms for increasing ambition, international cooperation and investment.

## Our 2050 vision

# A prosperous, climate-resilient, net-zero emissions world.

### Our mission

To help business manage risks and capitalise on opportunities in the transition to a net-zero emissions economy.

We are committed to:

- Leading and informing the community on the benefits of transition
- Developing and promoting efficient and effective emissions reduction policy
- Building integrity, linkages and liquidity in carbon markets
- Supporting our members to successfully transition
- Building capacity and expertise for a decarbonised economy

### Who we are

The Carbon Market Institute (CMI) represents business leading the transition to a net-zero emissions economy. We are an independent industry association at the centre of business and climate action in Australia, sharing knowledge, building capacity and catalysing opportunities.

Together with our members, we are driving the continued evolution and integrity of Australia's carbon market, promoting effective emissions reduction policy, and building capacity and expertise for a decarbonised economy.

### Who we represent

CMI's growing membership reflects the leadership role our organisation has in the marketplace, assisting Australian business and industry seize opportunities and manage risks in the transition to a net-zero economy.



Transport



Mining



Energy



Consumer Products



Professional Services



Oil & Gas



Banks & Insurers



Project Developers



Technology Providers



Manufacturing



Market Traders



Market Advisers



Associations & Networks



Research Institutes

## Our members

### Corporate



### Associate



# Transition to Zero

CMI's Transition to Zero strategy released in 2020, maintains our commitment to enabling economic opportunities, growing prosperity, and building resilience. It includes three-year objectives, and a range of outputs to support our growing corporate membership.

## Carbon Market Development & Integrity

- › Carbon industry code of conduct administration
- › Voluntary market promotion & education
- › Asia Pacific market development
- › Carbon finance, valuation & legal literacy

## National Climate Policy Development

- › Engaging Federal & State policy leaders
- › Facilitating educative and constructive dialogue
- › Independent & non-partisan advocacy
- › Advising on Paris Aligned Ambition

## Corporate Climate Leadership

- › Climate transition & net-zero strategies
- › Climate risk & disclosure management
- › Corporate leadership & best-practice
- › Education & professional development

## Land & Climate Repair

- › Land based and natural climate solutions
- › Valuing co-benefits in market investments
- › Carbon farming industry roadmap tracking
- › Emissions reduction method development

## Our Advocacy Positions

CMI is committed to independent, non-partisan and evidence-based policy & market design advocacy, that consolidates and represents our members' views. This approach is designed to inform market participants and policy makers on the most efficient ways to engage with market-based approaches to reduce emissions. Our advocacy positions are reviewed on an annual basis, and we recognise the importance of both public and private sector engagement in addressing the climate crisis. We work constructively with governments at all levels while also making clear our longer-term priorities.

## Our Strategic Relationships

CMI is a high-ambition organisation with a national presence, and international reach. We work constructively with all sides of government, industry and civil society, and collaborate with strategic partners to ensure we understand how the global economy is changing, and the implications for our member companies.

These relationships include:

**United Nations Framework Convention on Climate Change (UNFCCC)**  
*Official Observer Organisation*

**World Bank**

**International Emissions Trading Association (IETA)**

**Taskforce on Scaling Voluntary Carbon Markets**

**Carbon Pricing Leadership Coalition (CPLC)**

**United Nations Principles for Responsible Investment (UNPRI)**



# CMI Summit

CMI's annual flagship event, the **Australasian Emissions Reduction Summit**, brings together business leaders and professionals for the premier business and climate event in Australasia.

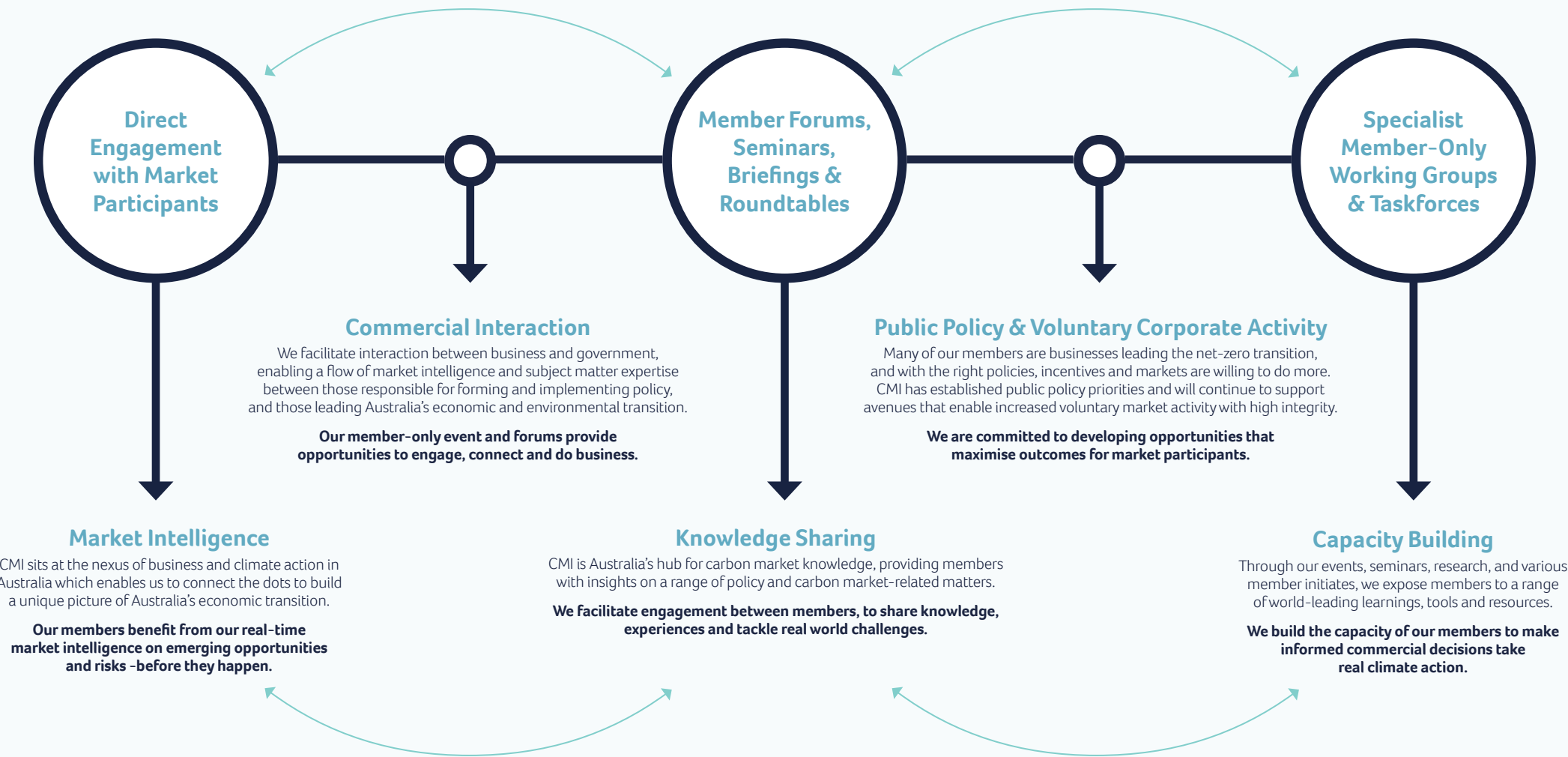
Now in its 8th year, the Summit has cemented itself as a must-attend event, attracting over 700 business and government leaders and professionals from a range of sectors including finance, technology, energy and resources, carbon project development, consulting, land management, R&D and more!

The Summit provides delegates with opportunities to connect and do business, to build relationships and to engage in critical knowledge sharing and capacity building.



# Connecting the dots

As a hub for carbon market activity in Australia, we’re playing a significant role in connecting buyers and sellers in the carbon market, and facilitating the sharing of market knowledge and insights on how business can respond to the impacts of climate change.



# Initiatives & Bespoke Services

CMI is committed to developing opportunities for market growth, investment, and education to maximise outcomes for market participants in the transition to a net-zero emissions economy. We work with members in a range of formal, informal, and bespoke ways to unlock knowledge, facilitate business opportunities, add value, and drive enabling policies in the net-zero economic transition already underway.



## CMI Working Groups

- › Domestic Policy
- › International Carbon Markets
- › Corporate Climate Leadership
- › Carbon Project Developer



## CMI Taskforces

- › Landscape Framework
- › Blue Carbon
- › Soil Carbon
- › International Nature Based Climate Solutions (with IETA)



## Bespoke Services

- › Board & executive presentations
- › Company briefings
- › Consultation on key policy submissions
- › Market and policy related advice
- › Member-to-member introductions
- › Branding and promotion



## Intelligence & Resources

- › Online Members Portal and library of resources
- › Regular briefings and analysis on key policy, market, regulatory and industry developments
- › Monthly e-news updates on the latest carbon market, industry, and policy developments
- › Quarterly international carbon market updates
- › Analysis of international climate negotiations



## Carbon Conversations

In 2020, CMI found new ways to engage with members and stakeholders, launching Carbon Conversations – a successful series of online webinars delivering carbon market and climate policy intelligence and updates live across the country (and internationally!).

Throughout the COVID-19 pandemic, CMI remained agile, building an online presence and a growing community of followers, further enabling us to lead and inform business on the benefits of transitioning to a net-zero emissions economy.



# Integrity. Transparency. Growth.

Australia's domestic carbon abatement industry is poised to make a significant contribution towards our emissions reduction targets. This includes natural, geological, and industrial carbon reduction and sequestration methods, all critical to meet domestic and potential international demand for abatement.

As a steward of Australia's carbon market and related effective policies, CMI is committed to developing opportunities for market growth, investment, and education to maximise outcomes for market participants in the transition to a net-zero emissions.

In becoming a member of CMI, you are supporting our broader market development and stewardship initiatives, which help to reinforce and maintain the world-leading integrity of Australia's market, participants, and outcomes.



## Carbon Marketplace

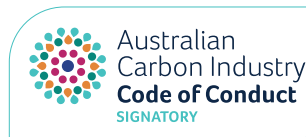
CMI's online carbon marketplace is Australia's central market platform, supporting and connecting participants through our market directory, providing critical information on project activities, and offering a range of tools and resources to support market engagement activities.

### search – connect – offset

CMI's project registry is a central source of information for carbon offset projects in Australia, allowing you to search projects by project and credit type.

## Carbon Industry Code of Conduct

In 2018, CMI began implementation of one of the world's first voluntary national carbon industry Codes of Conduct, designed to promote market integrity and consumer protection. With its evolution from foundational to operational stage, the Code plays a significant role in Australia's carbon market, with Code signatories now covering the vast majority of carbon project developers and credit purchasers. As new investors, clients and stakeholders enter into the market, the Code continues to uphold Australia's carbon market as one of the highest integrity markets in the world



## Carbon Farming Industry Roadmap

The Carbon Farming Industry Roadmap identifies a clear path forward for Australian industry and government to work together in addressing opportunities and challenges for the growth of the domestic carbon farming industry out to 2030.



An industry that can be a strong source of jobs and revenue for the range of market participants, whilst making a significant contribution to Australia's net-zero emissions trajectory by 2030.

## 2030–2050 Market Vision Paper

Australia's domestic expertise in carbon project development, market trading and sustainable finance is acknowledged as world-leading, with new carbon market opportunities and initiatives emerging as voluntary corporate activity and investment continue to increase.



CMI's 2030–2050 Market Vision Paper aims to provide a vision for the future of Australia's growing carbon market, and its potential to play a significant role in addressing Australia's emissions reduction targets, whilst capitalising on opportunities in the international marketplace.

*Under development*

## Membership features & benefits

MEMBERSHIP OPTIONS	CORPORATE	ASSOCIATE	PROFESSIONAL
<b>Market Intelligence</b>			
Board, executive & senior management briefings	✓	✓	
CEO market insights & updates (confidential)	✓	✓	✓
Briefing notes, research & analysis	✓	✓	✓
<b>National Policy Development</b>	✓	✓	
<b>Working Groups</b>			
Domestic Climate Policy	✓	✓	
Corporate Climate Leadership*	✓		
Carbon Project Development	✓	✓	
International Carbon Markets	✓	✓	
<b>Industry Taskforces</b>	By invitation	By invitation	
<b>International Market Development</b>			
International carbon market updates (quarterly)	✓	✓	✓
CMI led delegation to UNFCCC COP	By invitation	By invitation	
International stakeholder interactions	✓	✓	
<b>Events</b>			
Australasian Emissions Reduction Summit	Member Discount	Member Discount	Member Discount
National industry forums	✓	✓	✓
Expert Roundtables & Networking Events	✓	✓	By invitation
<b>Marketing &amp; Promotions</b>			
Branding & Promotion via CMI digital channels	✓	✓	
Summit sponsorship opportunities	✓	✓	
<b>Members Portal</b>			
Knowledge Base & Resources Library	✓	✓	✓
Recorded Webinars & Carbon Conversations	✓	✓	✓
Presentations & Keynotes	✓	✓	✓

\* CMI's Corporate Climate Leadership Working Group is open to members from emission intensive industries, their financiers and insurers (service provider members are not permitted).

### Corporate

CMI's corporate membership is open to organisations, partnerships, corporations, or individuals participating in carbon markets, and provides the full range of member benefits and engagement opportunities, including voting rights as per the CMI Constitution.

### Associate

CMI's associate membership category is suitable for industry associations, government and regulatory agencies, research institutes, and not for profit organisations. Corporate and associate members receive equivalent benefits and engagement opportunities, however associate members are not afforded voting rights.

### Professional

CMI's professional membership is an individual membership category for climate change and business professionals (and students), providing access to the latest market and policy developments, key forums, and events, and regular CMI insights and updates.

# Membership Annual Rates

Membership Category *	Rate (AUD ex. GST) **	Member Contacts ***
Large Corporate   Associate	\$8,800	10
Small Corporate   Associate	\$5,500	6
Professional	\$180	1
Professional (student rate)	\$90	1

\* Large corporate and associate membership is for organisations with an annual revenue of greater than \$5 million. Small corporate and associate membership is for organisations with an annual revenue of less than \$5 million.

\*\* Membership rates are subject to an annual increase of 3% or CPI (whichever is greater).

\*\*\* Member contacts represent the number of nominated individuals under the membership, each of whom receive access to our member-only insights and updates, and a Members Portal account. Additional contacts can be added to corporate and associate memberships (fees apply).

CMI is proud to be part of Australia's growing Climate Active network, being certified carbon neutral as an organisation, and for annual our Australasian Emissions Reduction Summit. Through Climate Active, CMI is committing to an extra ten per cent reductions to ensure our emissions are net-negative and we contribute to climate repair now. Global emissions will need to be net-negative, drawing down more than is emitted, by the second half of this century to help limit average global temperature rise to 1.5°C and to reduce atmospheric greenhouse gases already contributing to today's climate crisis.



# Contact us

To enquire about membership, please contact us via  
**info@carbonmarketinstitute.org**



**CarbonMarketIns**



**carbonmarketinstitute**

CMI is a company limited by guarantee, and its operations and activities are governed by a Constitution and led by a Board elected by corporate members. All CMI members agree to abide by the Constitution, a copy of which is available online here: <http://carbonmarketinstitute.org/wp-content/uploads/2020/12/CMI-Constitution.pdf>



CMI is a registered as a not-for-profit organisation under ASIC and reporting to the Australian Charities and Not-for-profits Commission.

