

5th Carbon Farming Industry Forum

Partnership Prospectus



Soil carbon testing, West Gippsland



Plantation Forestry Project, East South Australia

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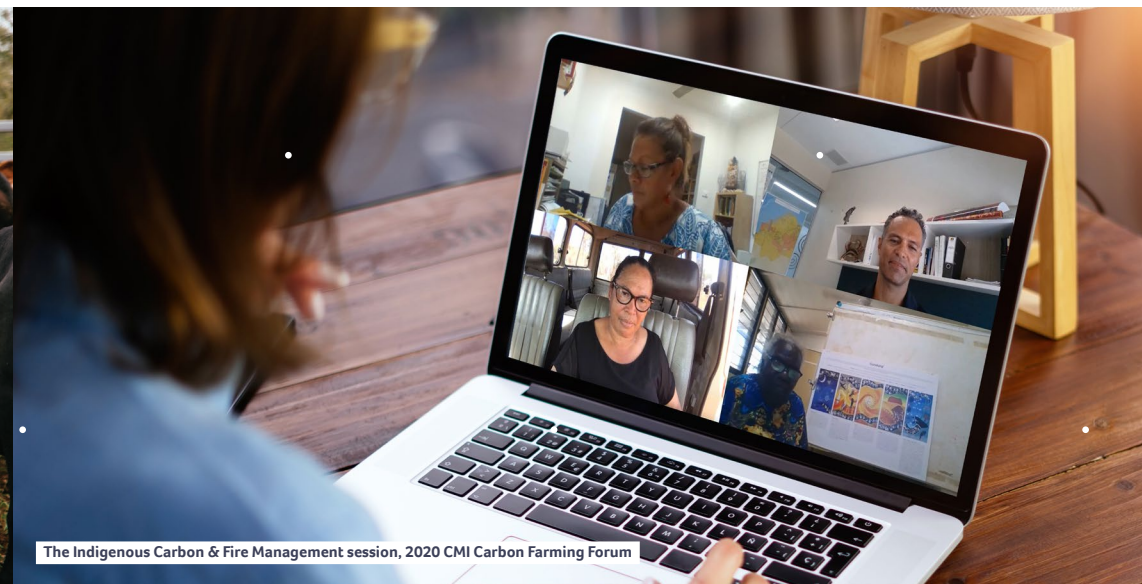
About the national Carbon Farming Forum

The Carbon Market Institute (CMI)'s Carbon Farming Forum is the key industry event convening stakeholders across the supply chain of Australia's carbon market and carbon farming industry. A decade after the passage of the Carbon Farming Initiative Act, carbon farming has matured to a significant new asset class with massive potential. The Forum provides a platform for key stakeholders to gather, consider latest developments and progress key actions in CMI's Carbon Farming Industry Roadmap.

This invite only annual Forum is an unique and exclusive opportunity to meet representatives of State and Federal government agencies; Indigenous carbon industry and land management leaders; agricultural and natural resource management organisations; carbon project developers; agricultural, information and geo-spatial technology innovators; emissions intensive and other demand side corporate entities; as well as banks, financiers and other strategic advisers.



Grazing & regenerative agriculture, Goondicum Station, Central Queensland

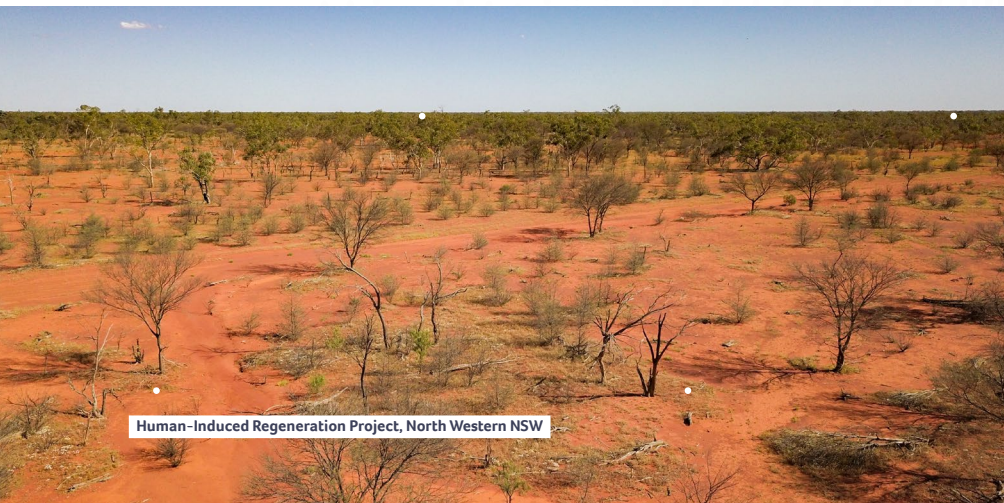


The Indigenous Carbon & Fire Management session, 2020 CMI Carbon Farming Forum

Event background

Now in its fifth year, the Forum provides a platform to explore opportunities and barriers around key themes focussing on the industry's potential to deliver important environmental outcomes, increase agricultural productivity and open up new markets and revenue streams. The industry is generating important new job and revenue opportunities in rural and regional Australia and beginning to realise international export opportunities.

The 2020 Forum saw a significant and diverse level of attendance across the entire virtual event reflecting the increased level of interest in carbon farming and carbon in agriculture. The 2020 virtual series had almost 300 attendees, the highest number obtained to date. It attracted significant media attention with more than 125 media stories on carbon farming and the Forum online, in print and on radio.



Human-Induced Regeneration Project, North Western NSW

Partnering with the 2021 Forum - benefits

CMI is seeking two partners to join the Queensland Government in supporting this event.

Partners receive impactful **branding opportunities, plenary program participation** and **media and communications support** across the virtual series and related CMI media outputs. The Carbon Farming Forum is an established and highly regarded national forum and **'official partner' recognition status** will be awarded across all Forum collateral.

Partnership provides a unique opportunity to **associate your brand with CMI's leading work in carbon markets, carbon farming and agriculture.** It demonstrates thought leadership, reputation, and commitment to achieving net-zero emissions whilst playing a **pivotal role in driving the solutions** and actions required in determining a clear path forward.

Exposure to the diverse stakeholders that engage with this event enhances **brand awareness, demonstrating that your organisation aligns with climate action** and supports carbon farming development in Australia.

Partnership is limited - **CMI is seeking two partners for the Forum, at a rate of \$10,000.**

To discuss the partnership opportunity please email Janet Hallows - janet.hallows@carbonmarketinstitute.org

2021 Event 5th National Carbon Farming Forum

The 2021 event will be presented as a virtual series consisting of four highly collaborative online sessions spread across two days, Fridays - 10th and 17th September 2021. Building on the success and renown of previous forums, the 2021 series provides opportunities for commercial interaction and to workshop solutions to industry issues as well as progressing carbon market integrity, knowledge and capacity.

Four general overarching themes have been selected for the 2021 Zoom sessions, providing a framework for the plenaries and workshops. There has been escalating interest in carbon farming and co-benefits as well as growing initiatives in regenerative agriculture and carbon neutrality throughout the agricultural sector in Australia.

**2 days
across 2 weeks,
4 virtual sessions,
4 themes:**

1. Boosting Supply

Examining steps to increase supply from the Australian carbon farming industry, including:

- barriers and opportunities with the financial and investment sector;
- progress in ERF method development;
- market forecasts, and;
- advances in agricultural, information and geo-spatial technology

2. Integrity & Assurance

Sharing developments and best practice in national and international compliance and voluntary assurance frameworks, including:

- Clean Energy Regulator reforms to audit and administrative processes;
- CMI's operationalisation of its world-first Carbon Industry Code of Conduct;
- UNFCCC Paris Agreement Article 6 progress;
- international voluntary assurance initiatives and;
- the latest from the Taskforce on Scaling Voluntary Carbon Markets

3. Co-benefits & Natural Capital

Exploring the rapidly expanding interest in environmental and social linkages to carbon farming, including:

- national and state based "Carbon +" and land restoration funds;
- regional opportunities in the Indo-Pacific, and;
- integration of natural capital and co-benefits certification schemes.

4. Farming & Carbon

Investigating agricultural and related initiatives including:

- linkages to productivity and regenerative improvements as well as ecosystem services;
- sectoral and farmer carbon neutrality issues (and potential prospects under the Paris Agreement), and;
- domestic and international consumer trends.

Each session will include:

Plenary: presentations from key speakers – allowing knowledge sharing of important themes and developments in the Carbon Farming industry

Workshops: facilitated workshops in breakout groups – allowing for idea generation and collaboration

Networking: facilitated networking – structured networking sessions will aim to build connections within the industry



Ssavanna burning, © David Hancock/Mimal Rangers



Environmental Plantings Project, Central Victoria

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