Strategy at a glance

2030 GOAL

Carbon and other environmental markets play an effective and trusted role in mobilising finance flows that accelerate decarbonisation and deliver broader nature-positive, cultural, economic and resilience outcomes.

OUR VISION

A prosperous negative emissions, nature positive world.

OUR MISSION

Accelerate the use of market-based solutions to support best practice in decarbonisation aligned to Paris Agreement goals.

Outcomes by 2030



Carbon Market Institute

Key deliverables & milestones

1

A Durable Carbon Market

Scaling investment and impact through an effective, durable carbon market.

Carbon Market Institute

1 2 3

a. Building a shared long-term understanding of the role of the carbon market out to 2050

b. Scaling the ACCU Scheme

c. Strengthening the Safeguard Mechanism and building complementary sectoral measures

d. Active participation in International carbon markets

e. Advancing integrity mechanisms on the use of credits

f. Supporting the enabling capital architecture for a mature investible market

g. Developing future workforce capability

Key deliverables & milestones

2

Growing Nature Markets

Unlocking private investment
in nature repair and conservation.

a. Enabling interoperability between the ACCU scheme and the Nature Repair Market and other environmental markets

b. Shaping a nature markets strategy out to 2050

c. Embedding nature into corporate practice

Carbon Market Institute

Key deliverables & milestones

3

Strengthening Trust

Building recognition of carbon and nature markets as drivers of decarbonisation and environmental, economic, resilience and cultural value.

a. Demonstrating the value that carbon and nature markets create including development of a framework that defines and measures the broader value created

b. Supporting an Indigenous Carbon Leadership and Business program

c. Increasing trust through enhancing transparency of data and market insights, including national data platform, and the delivery and uptake of Version 3.0 of the Code

d. Building awareness through coordinated communication and engagement

Carbon Market Institute

How we will drive change

Leveraging the insights and expertise of the CMI team, board and membership across the entire carbon markets ecosystem

Our Convening Power facilitates deliberative discussions that drive system-wide improvements

Our engagement & influenace with government seeks to connect policy best practice with market know-how

Our thought-leadership informs carbon market pathways for action and investment

Building our data analytics and market insights to inform decision-making and track progress

Our education and capability building supports scaling of impact

Carbon Market Institute

How we will track progress

Metrics on environmental, economic, resilience and cultural value to be collated or developed & agreed

- GHG Emissions (gross & net)
- # of Code Signatories
- # Registered ACCU Projects
- # First Nations-led ACCU projects
- # Registered ACCU Projects that are stacked with nature certs
- # Active methods in ACCU scheme and Nature Repair Market
- # Jobs in the carbon sector
- # First Nations Full time roles
- # Positive perceptions of key stakeholder groups on attitudes to environmental markets
- AUD$ invested in the market
  OR
  $ total traded market value

Carbon Market Institute

Carbon Market Institute

Strategy at a glance

2030 GOAL Carbon and other environmental markets play an effective and trusted role in mobilising finance flows that accelerate decarbonisation and deliver broader nature-positive, cultural, economic and resilience outcomes.

OUR VISION

A prosperous negative emissions, nature positive world.

OUR MISSION

Accelerate the use of market-based solutions to support best practice in decarbonisation aligned to Paris Agreement goals.

OUTCOMES & KEY DELIVERABLES

1 A Durable Carbon Market

Scaling investment and impact through an effective, durable carbon market.

a. Building a shared long-term understanding of the role of the carbon market out to 2050
b. Scaling the ACCU Scheme
c. Strengthening the Safeguard Mechanism and building complementary sectoral measures
d. Active participation in International carbon markets
e. Advancing integrity mechanisms on the use of credits
f. Supporting the enabling capital architecture for a mature investible market
g. Developing future workforce capability

2 Growing Nature Markets

Unlocking private investment in nature repair and conservation.

a. Enabling interoperability between the ACCU scheme and the Nature Repair Market and other environmental markets
b. Shaping a nature markets strategy out to 2050
c. Embedding nature into corporate practice

3 Strengthening Trust

Building recognition of carbon & nature markets as drivers of decarbonisation & environmental, economic, resilience & cultural value.

a. Demonstrating the value that carbon and nature markets create including development of a framework that defines and measures the broader value created
b. Supporting an Indigenous Carbon Leadership and Business program
c. Increasing trust through enhancing transparency of data and market insights, including national data platform, and the delivery and uptake of Version 3.0 of the Code
d. Building awareness through coordinated communication and engagement

HOW WE WILL DRIVE CHANGE

Our Convening Power facilitates deliberative discussions that drive system-wide improvements → Our engagement & influenace with government seeks to connect policy best practice with market know-how → Our thought-leadership informs carbon market pathways for action and investment → Building our data analytics and market insights to inform decision-making and track progress → Our education and capability building supports scaling of impact

HOW WE WILL TRACK PROGRESS

Metrics on environmental, economic, resilience and cultural value to be collated or developed & agreed

- GHG Emissions (gross & net)
- # Registered ACCU Projects
- # Active methods in ACCU scheme and Nature Repair Market
- # Jobs in the carbon sector
- # Positive perceptions of key stakeholder groups on attitudes to environmental markets
- # of Code Signatories
- # First Nations-led ACCU projects
- # Registered ACCU Projects that are stacked with nature certs
- # First Nations Full time roles
- AUD$ invested in the market OR $ total traded market value

Carbon Market Institute

#CarbonMarket #NetZero #EmissionsReduction
#ClimateFinance #NaturePositive